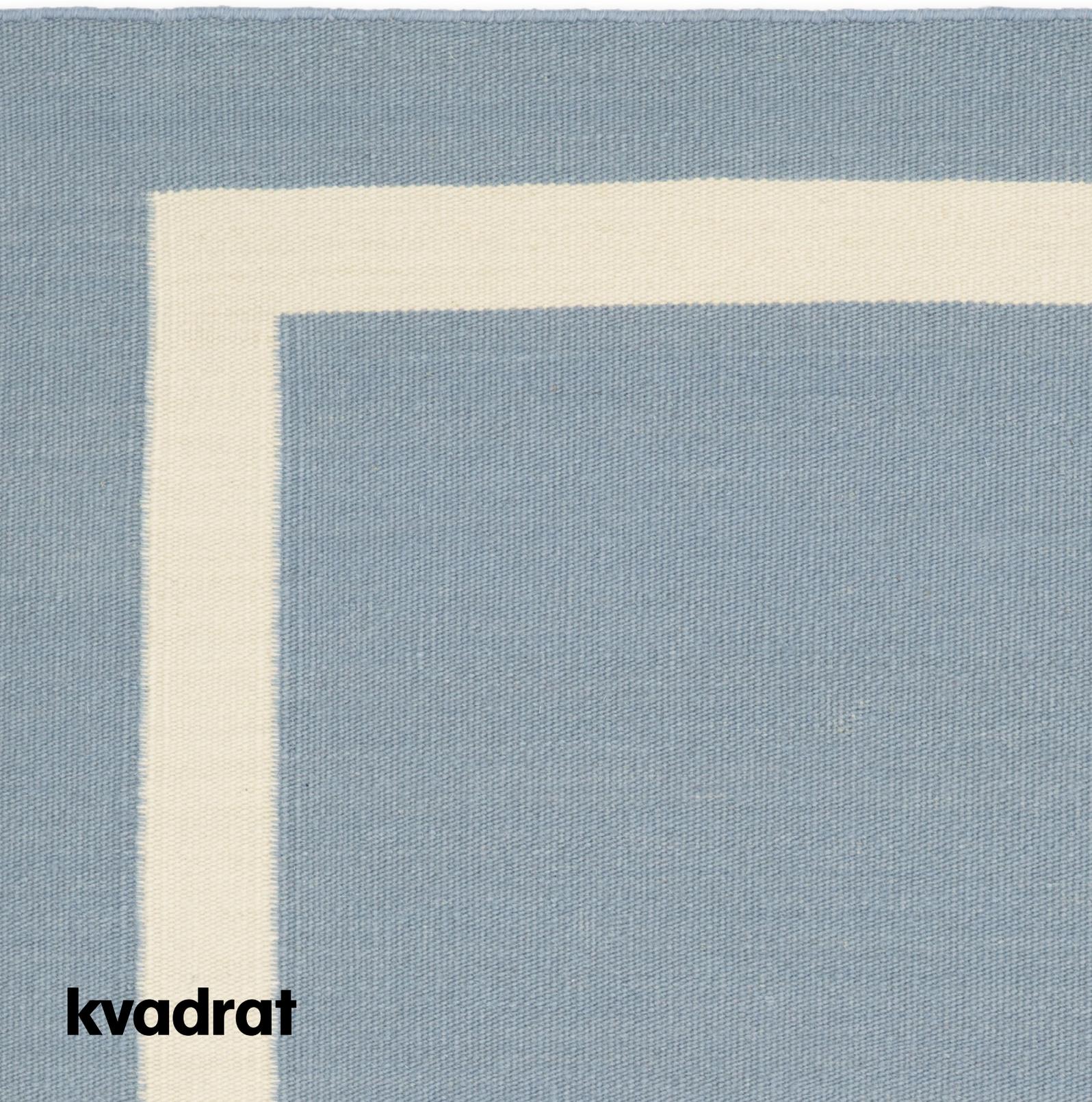


**Kelim Untitled**  
Alain Biltereyst



**kvadrat**

## Kelim Untitled

The Quotes' *Kelim Untitled* designs transmigrate Alain Biltreyst's paintings onto rugs, juxtaposing contemporary, urban iconography with artisanal craft skills passed down over generations. Meticulously handwoven from pure New Zealand Wool using the nomadic flatweave technique, they bring a direct, graphic eye to the world of Kelim rugs, playing with form, scale, colour, and the perception of positive and negative space.

Working like quotes, the rugs transform spaces with bold graphic ornamentation. They link to the graphic images from pop culture and everyday life that form the currency of the artist's work – and explore the opportunity that floors, as uniform plain surfaces, offer to make daring statements.

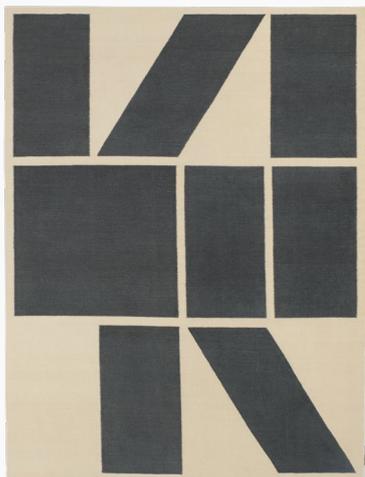
Alain Biltreyst: *"It's my intention to make poetic work and to be as simple as possible."*

Kelim rugs combine versatility and durability. They particularly stand out for their dense, flat weave and timeless personality, and offer one of the most durable qualities in the collection.

*Untitled\_AB11*, *Untitled\_AB12*, *Untitled\_AB13*, *Untitled\_AB14* and *Untitled\_AB15* each come in two curated colourways. They can also be customised in the 40 colours that comprise the Kvadrat palette for Kelims.

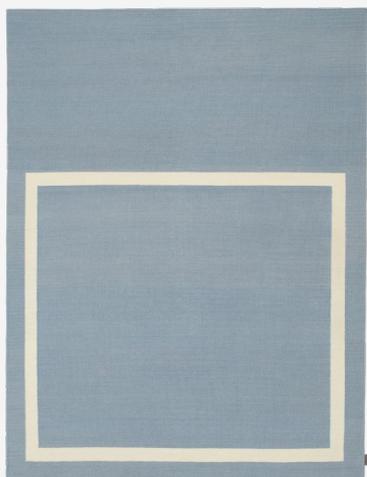
*Untitled\_AB11* plays with form, scale, and dimension. The rug reinterprets the graphic language of the curtains *Untitled\_AB1* and *Untitled\_AB5*, offering an oscillating interaction between typographic forms, which instils it with a direct, vibrant personality. It comes in two colourways, Slate and Pink, which reflect signal hues from urban spaces.

*Untitled\_AB12* investigates the dialogue between line, volume, and geometric expression. The simplicity and clarity of the form-in-form design invite contemplation of the curious relationship between format, space, and colour. At once contemporary and timeless, the rug comes in two positive/negative colourways: Grass Green and Celestia.



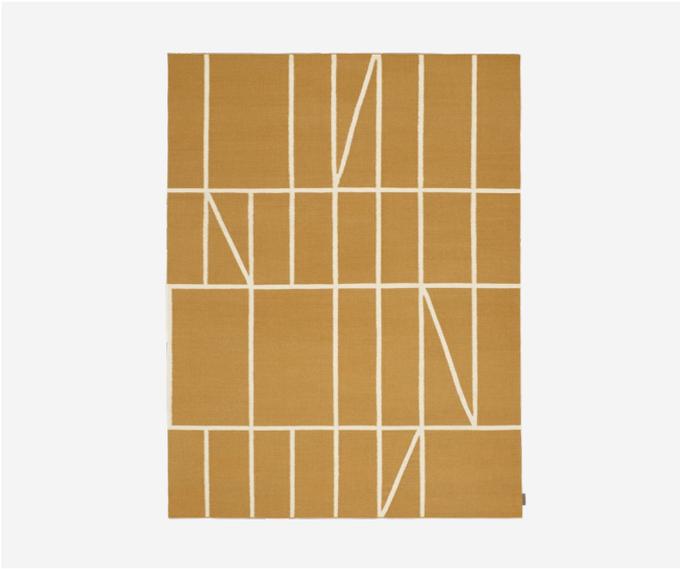
### Kelim Untitled\_AB11

Hand woven kelim  
100% pure New Zealand wool  
2 colours  
5 mm (1/4") high  
2000 g/m<sup>2</sup> (6.5 oz/sq ft)  
180 cm × 240 cm (70 3/4" × 94 1/2"), 200 cm × 300 cm (78 3/4" × 118"), 250 cm × 350 cm (98 1/2" × 137 3/4"), 300 cm × 400 cm (118" × 157 1/2"), 400 cm × 500 cm (157 1/2" × 196 3/4")



### Kelim Untitled\_AB12

Hand woven kelim  
100% pure New Zealand wool  
2 colours  
5 mm (1/4") high  
2000 g/m<sup>2</sup> (6.5 oz/sq ft)  
180 cm × 240 cm (70 3/4" × 94 1/2"), 200 cm × 300 cm (78 3/4" × 118"), 250 cm × 350 cm (98 1/2" × 137 3/4"), 300 cm × 400 cm (118" × 157 1/2"), 400 cm × 500 cm (157 1/2" × 196 3/4")



*Untitled\_AB13* sketches with vertical, horizontal, and diagonal lines to create a rhythmic scale of irregular geometric forms. The crisp lines also infuse the rug with a sense of movement and interrupted balance. The design comes in inverted colourways, Sun Light and Sun.

*Untitled\_AB14* contrasts two offset grids that recall tectonic plates. It brings an insightful perspective to the dynamic between geometric forms and challenges our perception. Is it the forms that describe the lines? Or do the lines describe the forms? Adding a further dimension of depth, the colours for the rug are simultaneously warm and cool.

### **Kelim Untitled\_AB13**

Hand woven kelim  
100% pure New Zealand wool  
2 colours  
5 mm (¼") high  
2000 g/m<sup>2</sup> (6.5 oz/sq ft)  
180 cm × 240 cm (70 ¾" × 94 ½"), 200 cm × 300 cm  
(78 ¾" × 118"), 250 cm × 350 cm (98 ½" × 137 ¾"),  
300 cm × 400 cm (118" × 157 ½"), 400 cm × 500 cm  
(157 ½" × 196 ¾")



### **Kelim Untitled\_AB14**

Hand woven kelim  
100% pure New Zealand wool  
2 colours  
5 mm (¼") high  
2000 g/m<sup>2</sup> (6.5 oz/sq ft)  
180 cm × 240 cm (70 ¾" × 94 ½"), 200 cm × 300 cm  
(78 ¾" × 118"), 250 cm × 350 cm (98 ½" × 137 ¾"),  
300 cm × 400 cm (118" × 157 ½"), 400 cm × 500 cm  
(157 ½" × 196 ¾")



*Untitled\_AB15* offers a play of geometric forms – signs of signage quoted from urban landscapes. It evokes a sophisticated sense of regular and irregular horizontal movement. As the blocks combine to create different rhythms and symmetries, the rug portrays an alphabet of forms. As the eye scans the interactions between these forms, new lines and volumes keep emerging. *Untitled\_AB15* comes in two inverted colourways, Shadow and Sand.

For further information, please contact  
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**Kelim Untitled\_AB15**

Hand woven kelim

100% pure New Zealand wool

2 colours

5 mm (¼") high

2000 g/m<sup>2</sup> (6.5 oz/sq ft)

180 cm × 240 cm (70 ¾" × 94 ½"), 200 cm × 300 cm

(78 ¾" × 118"), 250 cm × 350 cm (98 ½" × 137 ¾"),

300 cm × 400 cm (118" × 157 ½"), 400 cm × 500 cm

(157 ½" × 196 ¾")