

Tero Outdoor
Ronan Bouroullec

kvadrat



Tero Outdoor

Tero Outdoor by Ronan Bouroullec is a subtly graphic upholstery for outdoor environments. Richly structured, it is part of a three-textile collection inspired by the designer's artworks.

Tactile jacquard woven lines crisscross *Tero Outdoor*'s surface at various angles, creating an abstract, three-dimensional pattern. The expression of the textile takes further inspiration from landscapes, as if looking down on fields from plane flying above.

Tero Outdoor interprets Ronan Bouroullec's iconic drawings. Like *Sone* and *Alle*, the other designs in the collection, it translated the fluid strokes, nuances and colour transparencies that characterise his celebrated artworks.

Ronan Bouroullec: "*Tero Outdoor* embodies a new approach to discreet graphic expression and the world of textiles suitable for outdoor use."

Tero Outdoor is constructed from post-consumer recycled polyester. It features an environmentally-focused, fluorocarbon-free construction. It provides resistance against chlorine, seawater and artificial weathering. In addition to its technical features, it also stands out for a soft touch compared to other outdoor fabrics.

The colour scale for *Tero Outdoor* comprises a scale of cool translucent nuances due to that the textile is woven with three different coloured yarns. These shades combine to subtly illuminate details in the relief of the pattern, adding extra dimensions of depth to the textile.

Tero Outdoor is suitable for a wide range of residential and commercial applications. Due to its understated sophistication, it is particularly well-suited to aesthetically driven hospitality environments.

Ronan Bouroullec

Ronan Bouroullec is a globally acclaimed talent and long-term collaborator with Kvadrat. Trained in contemporary art and design, he creates works that span from craftsmanship to mass production via permanent public space installations worldwide.

In the early 1990s Ronan Bouroullec started his design activities and has since then worked with a roster of leading design brands from his studio in Paris. Drawing, a regular activity since childhood, also plays a central part in his life. His designs, some of which he co-creates with his brother Erwan Bouroullec, and intuitive drawings play a role in prestigious international institutions and galleries.

Tero Outdoor

Colourways: 17

100% post-consumer recycled polyester

Width: 140cm

Kvadrat

Kvadrat was established in Denmark in 1968 and has deep roots in Scandinavia's world-famous design tradition. A leader in design innovation, Kvadrat produces high-performance, design textiles, rugs, acoustic and window covering solutions for both commercial and residential interiors.

Our products reflect our commitment to colour, quality, simplicity and innovation. We consistently push the aesthetic, technological and functional properties of textiles. In doing so, we collaborate with leading designers, architects and artists including: Miriam Bäckström, Raf Simons, Ronan and Erwan Bouroullec, Thomas Demand, Olafur Eliasson, Alfredo Häberli, Akira Minagawa, Peter Saville, Roman Signer, Doshi Levien and Patricia Urquiola.

For further information, please contact
press@kvadrat.org

kvadrat.dk

kvadrat