

## Reflect

Reflect, a series of metallised curtain textiles, is a new category of high-performance window coverings from Kvadrat. This series of woven products provides extensive control over light, glare, privacy, and thermal comfort, whilst draping to elegant effect and creating uniform facades. Each curtain textile in the Reflect series has been designed by celebrated artists and designers.

To achieve their outstanding reflectance performance, an ultra-thin layer of aluminium is applied to one side of the curtain textile. This advanced technical backing effectively reflects sunlight to keep the interior cool in the summer, and in the winter, it works as an insulating layer to keep warmth in. These factors offer the potential to reduce heating and cooling costs, and  $CO_2$ . emissions.

The curtain textiles are ideal for offices and commercial spaces, as they allow daylight to come through, whilst supporting daytime privacy. They are also fire-retardant.



Curtain

Composition: 100% polyester with an aluminium backing (polyester FR) Colourways: 7 Width: 280cm

Openness factor: 46% Solar reflection: 30% Visual light transmission: 48% - 50% View to the outside: Class 4 according to 14501:2021



### Curtain

Composition: 100% Trevira CS with an aluminium backing (polyester FR) Colourways: 1 Width: 280cm

Openness factor: 3% Solar reflection: 65% Visual light transmission: 6% Glare control: Class 4 according to 14501:2021

#### Transparent Reflect

Transparent Reflect is a metallised curtain textile designed by Louise Sigvardt, with an airy, elegant expression. It combines a leno-woven front side of fine polyester yarns with an aluminium backing, delivering light and heatcontrolling properties, spectacular view-through and daytime privacy benefits.

Inspired by the concept of viewing the world through soft and calming colour filters, *Transparent Reflect* comes in 7 neutral yarn-dyed shades which echo solid colours, as if they have been held up to the light. These notes have been designed to create a sophisticated dynamic with its metallised layer, which gives the curtain a softly shimmering surface.

Louise Sigvardt: "My approach to defining the colours for Transparent Reflect was more abstract than any of my previous projects for Kvadrat. I spent time observing how light moves through various colours. The result is a palette that is toned down and hazy, like when the sun breaks through a colour."

#### White Reflect

White Reflect, a curtain designed by Louise Sigvardt, offers exceptional solar reflectance and glare control. It delivers this performance by uniting an un-dyed white front layer, woven from Trevira CS, with an aluminium backing. The curtain features a Panama binding which softens the drape of the high-performance metallised layer and creates a shimmering translucency. White Reflect comes exclusively in white, as no other colour can match the same level of performance.

Louise Sigvardt: "The aluminium layer added to the un-dyed white yarn softens the brightness, resulting in a broken white or cold sand."

#### About Louise Sigvardt

Louise Sigvardt is a co-founder of the acclaimed Bunn Studio, a Copenhagen-based design studio working across fashion, architecture, and design. In recent years, they have collaborated with the celebrated fashion brands Everlane and Marimekko, and the furniture house Radnor. Their work has been recognised with numerous awards and showcased in leading international magazines.

Louise's background as a textile designer is evident in Bunn's rich yet minimal approach to design where texture is always a key element. For Louise, design is an immersive experience that begins with a narrative, an emotion or a captivating visual. She cites the application of textiles as the motivation in her career; "I found out that I loved working with textiles, but what fascinates me even more, are all the different areas of application."



#### Curtain

Composition: 100% Trevira CS with an aluminium backing (Polyester FR) Colourways: 5 Width: 280cm

Openness factor: 1.5% Solar reflection: 55% Visual light transmission: 2% - 4% Glare control: Class 4 according to 14501:2021

#### Casa Reflect

Casa Reflect is a performance-enhanced iteration of Cristian Zuzunaga's acclaimed curtain Casa. It integrates a front layer woven from Trevira CS with an ultra-thin layer of aluminium on its back side. The textile comes in five colourways, including four from the standard Casa collection, which combine bright specks of colour with understated, neutral base tones. Casa Reflect is dopedyed, a process that does not require water and ensures excellent lightfastness.

Cristian Zuzunaga: "By introducing an aluminium layer on the reverse side, the Casa Reflect curtain not only offers superior heat and light control but also imparts a captivating metallic sheen and subtle vibrancy to the fabric, elevating it to a new level of sophistication."

#### About Cristian Zuzunaga

Cristian Zuzunaga creates innovative work that sits between art, fashion, and design. By examining the symbiotic relationship between analogue and digital technologies, his practice aims to make sense of our place in the world today. He has become best known for his use of pixels, which he describes as "the icon of our time", to create colourful visual landscapes.

Zuzunaga studied Typography and Graphic Design at the London College of Communication and the Royal College of Art in London, before starting and running his own eponymous label, Zuzunaga, from 2010 to 2023. He now works in Bristol, where he recently launched Frankenstein Press, a new printmaking space, gallery, and creative workshop dedicated to his artistic practice, teaching, and meaningful collaborations.

#### Kvadrat

Kvadrat was established in Denmark in 1968 and has deep roots in Scandinavia's world-famous design tradition. A leader in design innovation, Kvadrat produces high-performance, design textiles, rugs, acoustic and window covering solutions for both commercial and residential interiors.

Our products reflect our commitment to colour, quality, simplicity and innovation. We consistently push the aesthetic, technological and functional properties of textiles. In doing so, we collaborate with leading designers, architects and artists including: Miriam Bäckström, Raf Simons, Ronan and Erwan Bouroullec, Thomas Demand, Olafur Eliasson, Alfredo Häberli, Akira Minagawa, Peter Saville, Roman Signer, Doshi Levien and Patricia Urquiola.

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