

Serpentine
Giulio Ridolfo

kvadrat



Serpentine

Type: Upholstery

Composition: 98% wool, 2% nylon

Colourways: 12

Width: 140cm

Serpentine

Serpentine is a voluminous woollen upholstery, designed by colour master Giulio Ridolfo, which reflects the material heritage of Kvadrat with a contemporary twist. Its construction combines classic craftsmanship with modern techniques to create dynamic colour interactions and a distinctive tactility.

The textile derives its softness and volume from the thick, pure woollen yarn used in the weft, specially developed by Innvik, Kvadrat's weaving mill in Norway. It is woven with a single colour of this thick yarn, alongside two colours of a finer yarn in the warp, using a unique construction that imitates a traditional double Ikat weave on an industrial scale.

Serpentine emphasises Giulio Ridolfo's profound insight into design and manufacturing processes, especially how colour is embedded in textiles through yarn structure. The sophisticated colour system created for *Serpentine* balances small areas of vivid colours in the warp, inspired by his trips to Mexico, with subtler notes in the thick weft yarn, resulting in a lively palette of 12 colourways.

Giulio Ridolfo: *Serpentine connects points of culture. The holistic, organic tones of the thick yarn reference the colours present in my life in Italy, such as adobe brick, mud, stone, and terracotta. This is combined with a resonating buzz of electricity from the Mexican-inspired colours of the thinner yarn, often used for ornamental details on local textiles.*

Due to its innovative construction, *Serpentine* offers a versatile colour scheme and a strong functional performance. As a result, it is suitable for a wide scale of commercial and residential applications.

Giulio Ridolfo

Designer Giulio Ridolfo uses colour to contextualise design and storytelling; his approach is rooted in observation, materiality, and imagination. To create his signature 'in-between' mercurial hues, he assumes many different roles, from self-taught botanist capturing the mutable colours of nature to a rogue anthropologist.

At Kvadrat, Giulio Ridolfo brings a warm, southern sensibility to the cool clarity of Nordic design. His role is not only to propose colours, but also to go deep into the design and manufacturing process, understanding and changing the way colour is embedded in textiles through yarn structure.

Giulio Ridolfo's colour creations are born from the poetic vision and continuous iterations that enable him to capture colour atmospheres in textiles. They draw on a legacy of celebrated collaborations with leading fashion and interior brands spanning many years.

Kvadrat

Kvadrat was established in Denmark in 1968 and has deep roots in Scandinavia's world-famous design tradition. A leader in design innovation, Kvadrat produces high-performance, design textiles, rugs, acoustic and window covering solutions for both commercial and residential interiors.

Our products reflect our commitment to colour, quality, simplicity and innovation. We consistently push the aesthetic, technological and functional properties of textiles. In doing so, we collaborate with leading designers, architects and artists including: Miriam Bäckström, Raf Simons, Ronan and Erwan Bouroullec, Thomas Demand, Olafur Eliasson, Alfredo Häberli, Akira Minagawa, Peter Saville, Roman Signer, Doshi Levien and Patricia Urquiola.

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