

Hallingdal 65
The archetype of woollen textiles

kvadrat



Hallingdal 65

70% wool, 30% viscose

58 colours

130 cm wide

Design: Nanna Ditzel (1923-2005)

Introduced: 1965

Revised: 2011

Hallingdal 65

Kvadrat's first textile '*Hallingdal*' has become the archetype of woollen textiles. The very durable upholstery fabric was originally designed in 1965 by Nanna Ditzel, and is now available in a version with an updated colour scale: *Hallingdal 65*.

Hallingdal 65 is made of wool and viscose, which complement each other well: the wool provides excellent durability and flexibility, whilst the viscose adds brilliance and depth to the colour. Both materials are dyed before they are spun, which highlights the rich texture of the fabric.

The fabric comes in 58 colourways: some are unicoloured, others are constructed from 2 different unicoloured yarns, and the rest are created using unicoloured yarns in combination with melange yarns. Many of the colours are drawn from the original colour scale, including the 22 new shades, which have been '*rediscovered*'. The versatile palette includes neutral and strong, primary colours, as well as the designer's favourite hues: turquoise and pink.

Hallingdal has been continually produced by Kvadrat since the company was established. To this day, it remains one of the best selling textiles of the Kvadrat collection. Over the years, the versatile design has been used in a wide variety of interiors, including private homes, hospitals, airports and trains.

In connection with the re-launch, *Hallingdal 65* will feature in an exhibition from 8th April to 4th September 2011 at the Kunstinstitut in Copenhagen. The exhibition, curated by Jasper Morrison, tells the story behind archetypes in Danish furniture design, including *Hallingdal*.

In 2001 Nanna Ditzel received the Danish Design Centre's Classic Prize for *Hallingdal*.

About the designer

Nanna Ditzel is known as one of Denmark's great designers. Her work has been exhibited all over the world and recognised with many awards.

During her career, she worked with many of Denmark's most famous designers, including Arne Jacobsen, Børge Mogensen, Hans Wegner and Verner Panton. Aside from Kvadrat, she also worked with many other leading design companies, such as Fredericia Furniture, Brdr. Krüger, PP Møbler, Bonacina, Getama, Habitat and Georg Jensen.

After designing *Hallingdal* – Kvadrat's first product – Nanna Ditzel designed many colourful curtain and upholstery fabrics for the company.

Hallingdal images can be downloaded at

www.kvadrat.dk/company/press_room

For further information

www.kvadrat.dk