

Naveli
Doshi Levien

kvadrat



Naveli

Naveli is a pure woollen upholstery textile designed by Doshi Levien with a multidimensional colour expression, inspired by the concept of 'soft modernism'. In Hindi, *Naveli* means 'fresh', 'new' and 'clean' – a sentiment that describes the pure, crisp composition of the wool textile, and creates a characterful contrast with its gently vibrant colours.

Nipa Doshi: "Soft modernism was our starting point for the colour story. The juxtaposition of modernity with ancient architectural monuments and forts. The paintings of Kazimir Malevich, Josef Albers, Sophie Taeuber-Arp and photographs of Raghbir Singh. Crisp structured tailoring in muted colours. Sun faded architecture in southern summer skies. Matte colours in Indian miniature paintings. Colour as a material. The new optimistic identity of the pioneers of Indian modernism."

Naveli has a precise micro-check construction and is woven with both thick and thin yarns in different colours. This composition creates playful, delicate deviations in texture and depth.

There are two sides to *Naveli's* colourways. The textiles woven with an ecru base are understated yet offer a graphic pattern, whereas the others are bolder in colour but with a more subtle pattern. This range suggests opportunities for combining *Naveli* in its different colours on a single piece of furniture, or across multiple surfaces within the same interior.

Naveli is a mono material textile with a reduced environmental impact. It is woven from locally sourced Worsted wool and does not incorporate synthetic fibres. *Naveli* is well-suited to both public and private spaces.

Doshi Levien

Established in 2000, Doshi Levien is an award-winning studio founded by designers Nipa Doshi and Jonathan Levien. The London-based practice is internationally acclaimed for work that unites culture, technology, industrial design, and fine craftsmanship. Nipa and Jonathan believe design is a powerful tool to disrupt homogeneity and foster equal exchange between cultures and countries.

They have created work for industry leaders Moroso, B&B Italia, Cappellini, Sevres, Camper, Swarovski, Galerie Kreo, international museums, and cultural institutions. Doshi Levien has won several prestigious awards for their work. Nipa and Jonathan were listed in The King's 2023 New Year Honours, and both awarded Member of the Order of the British Empire (MBE) for services to design.

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Colourways: 24

100% Worsted new wool

Width: 140cm

Kvadrat

Kvadrat was established in Denmark in 1968 and has deep roots in Scandinavia's world-famous design tradition. A leader in design innovation, Kvadrat produces high-performance, design textiles, rugs, acoustic and window covering solutions for both commercial and residential interiors.

Our products reflect our commitment to colour, quality, simplicity and innovation. We consistently push the aesthetic, technological and functional properties of textiles. In doing so, we collaborate with leading designers, architects and artists including: Miriam Bäckström, Raf Simons, Ronan and Erwan Bouroullec, Thomas Demand, Olafur Eliasson, Alfredo Häberli, Akira Minagawa, Peter Saville, Roman Signer, Doshi Levien and Patricia Urquiola.

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