



Steelcut Beat 100% post-consumer recycled polyester Colours: 21 Width: 140 cm

Steelcut Beat

Steelcut Beat, a vibrant iteration of the perennial classic Steelcut, is a durable checked upholstery coloured by Giulio Ridolfo. It comes in two different size checks, 'ribbon' and 'grid', which diffuse through the materiality to individual, eye-catching effect.

The textile features the same innovative, intricate binding by Frans Dijkmeijer as *Steelcut 3, Steelcut Trio* and *Steelcut Quartet*. Consequently, it has a precise, rhythmic checked surface, resembling small pyramids or steel points.

Steelcut Beat derives distinctive vibrancy from the way its ribbon and grid checks lie underneath the pyramids. As they interact with the shimmering surface, the grids they form dissolve, infusing the textile with a particularly tactile, multidimensional expression.

Crafted according to Conscious Design principles, Steelcut Beat is constructed from recycled yarns. Its sophisticated design, which draws on Giulio Ridolfo's extensive history of collaborating with prestigious fashion brands, recalls fine tailoring on trench coats and can be said to be 'worn' by furniture.

The textile gains its signature colour depth from characterful colour combinations developed by Giulio Ridolfo from the mood boards he creates. As these hues engage in a sensuous dialogue, *Steelcut Beat* reveals intriguing colour nuances as the light or the position of the viewer changes.

Steelcut Beat's colourways unite 'intertones' inspired by Giulio Ridolfo's life growing up at home in the picturesque Italian countryside. They embody a novel approach to creating harmonious dynamics and explore a scale of deep red, violet and green nuances.

Giulio Ridolfo: "The palette is inspired by my mother and looks very super natural with notes from our courtyard garden - dahlias, carnations and cosmos blooms."

Steelcut Beat is suitable for contract and residential use in scenarios where fire-retardancy is not required. Its colours complement those of Steelcut Quartet and Steelcut 3, which opens myriad possibilities to create characterful interior themes that unite solid shades and patterns.

Giulio Ridolfo

Designer Giulio Ridolfo uses colour to contextualise design and storytelling; his approach is rooted in observation, materiality, and imagination. To create his signature 'in-between' mercurial hues, he assumes many different roles, from self-taught botanist capturing the mutable colours of nature to a rogue anthropologist.

At Kvadrat, Giulio Ridolfo brings a warm, southern sensibility to the cool clarity of Nordic design. His role is not only to propose colours, but also to go deep into the design and manufacturing process, understanding and changing the way colour is embedded in textiles through yarn structure.

Giulio Ridolfo's colour creations are born from the poetic vision and continuous iterations that enable him to capture colour atmospheres in textiles. They draw on a legacy of celebrated collaborations with leading fashion and interior brands spanning many years.

Kvadrat

Kvadrat was established in Denmark in 1968 and has deep roots in Scandinavia's world-famous design tradition. A leader in design innovation, Kvadrat produces high-performance, design textiles, rugs, acoustic and window covering solutions for both commercial and residential interiors.

Our products reflect our commitment to colour, quality, simplicity and innovation. We consistently push the aesthetic, technological and functional properties of textiles. In doing so, we collaborate with leading designers, architects and artists including: Miriam Bäckström, Raf Simons, Ronan and Erwan Bouroullec, Thomas Demand, Olafur Eliasson, Alfredo Häberli, Akira Minagawa, Peter Saville, Roman Signer, Doshi Levien and Patricia Urquiola.

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