

Noon 2
Patricia Urquiola

kvadrat



Noon 2

Noon 2 is a fresh iteration of the airy, translucent curtain *Noon* by Patricia Urquiola. It is woven with 100% recycled polyester and offers a broader, more nuanced colour scale.

The curtain is constructed with a plain weave, and is characterised by its durability, softness and beautiful drape, now achieved with recycled yarns. This new composition is further emphasised by the delicate irregularities which play across the surface of the textile, adding depth and volume.

Noon 2 is piece-dyed, with an updated palette comprising 21 colours that reflect the essence of nature, creating a soft, organic feel. With a focus on neutrals, it features a range of warm whites, light beiges and shades of grey, punctuated by brighter blues, subtle earthy reds and browns, and green tones reminiscent of forest hues.

Patricia Urquiola: *"Noon 2 enhances the original with a unique, irregular texture and an expanded colour palette that mirrors nature. When developing the new range of colours, we researched how the recycled fibres would interact with the colour pigments. The result is a dynamic, conscious textile that adapts effortlessly to different lighting and settings."*

Due to its natural, modern palette, recycled profile, and durability, *Noon 2* is highly versatile and works well in a wide variety of private and commercial spaces. It is particularly well suited to the hospitality segment.

Patricia Urquiola

Patricia Urquiola studied architecture and design at the Universidad Politécnica de Madrid and completed her studies at the Politecnico di Milano (Technical University of Milan) where graduated under the mentorship of Achille Castiglioni. She worked with Vico Magistretti at De Padova and later as head of design at Lissoni and Partners. In 2001 she founded her own studio in Milan, specialising in industrial product design, architecture, art direction and strategy consulting.

As well as serving as creative director of Cassina since 2015, Patricia Urquiola collaborates with world-leading brands including Haworth, Louis Vuitton, B&B Italia, Moroso, Flos, Kvadrat, BMW, Starbucks, and Ferrari. Her work is exhibited in art and design museums across the world including the MOMA in New York, the Decorative Arts Museum in Paris, the Triennale Museum in Milan, the Vitra Design Museum in Basel, the Victoria & Albert Museum in London, the Stedelijk Museum of modern and contemporary art in Amsterdam and the Philadelphia Art Museum.

She has given lectures at universities across the world, is part of the Advisory Board of Politecnico di Milano and the Scientific Committee of the Foundation of La Triennale Museum in Milan. She was awarded the Gold Medal of Merit in the Fine Arts by the Spanish government.

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Type: Curtain

Composition: 100% recycled polyester FR

Colourways: 21

Width: 300cm

Kvadrat

Kvadrat was established in Denmark in 1968 and has deep roots in Scandinavia's world-famous design tradition. A leader in design innovation, Kvadrat produces high-performance, design textiles, rugs, acoustic and window covering solutions for both commercial and residential interiors.

Our products reflect our commitment to colour, quality, simplicity and innovation. We consistently push the aesthetic, technological and functional properties of textiles. In doing so, we collaborate with leading designers, architects and artists including: Miriam Bäckström, Raf Simons, Ronan and Erwan Bouroullec, Thomas Demand, Olafur Eliasson, Alfredo Häberli, Akira Minagawa, Peter Saville, Roman Signer, Doshi Levien and Patricia Urquiola.

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