

Myr  
Note Design Studio

kvadrat febrik





## Myr

Type: Upholstery

Composition: 100% recycled polyester (post-consumer PET)

Number of colours: 5

Width: 134cm

## Myr

Myr is a knitted upholstery textile, designed by Note Design Studio, which unites an intricate mélange with an irregular, three-dimensional structure. It is designed together with its sibling textile *Mylla*, offering limitless combination opportunities for interior spaces. *Myr* and *Mylla* are the first Kvadrat Fabrik textiles crafted from 100% post-consumer recycled polyester.

Note Design Studio took the idea of irregularities, both in manmade and natural surfaces, as their starting point for *Myr* and *Mylla*: *"We were in search of something imperfect, where the textile would seem to be a bit non-structural, in the same way, material surfaces have their irregularities. We worked on many physical prototypes in the studio, sewing the filled fabric to test how the placement of stitches affected the 'random' surface pattern."* *Myr* means wetlands in Swedish, referring to one such irregularity which has been recreated in the textile's raised surface.

*Myr* is constructed with a specially developed recycled polyester yarn made from used plastic bottles and knitted in a double jacquard. This composition gives the textile its matte appearance and soft touch. Its core is created from a high-bulk recycled polyester filling yarn, punctuated with non-directional stitches. Whilst *Myr* shares the same base layer as *Mylla*, it features wider spacing between the stitches, which allows the filling yarn to bulk up and create the voluminous surface texture.

Each of *Myr*'s five colourways combines two hues of the same colour to accentuate the textile's distinctive three-dimensionality. The resulting colour scale is rich and tactile, featuring a brick red, industrial grey, and a deep green, alongside a bold yellow and blue for dynamic contrasts.

Kvadrat Fabrik: *"With Note Design Studio's approach to working with textiles as interior architects, Myr and Mylla open new possibilities for creative expression, working together in a room to create a spatial experience."*

*Myr* suits all contract and residential applications. It offers the multidirectional stretchability inherent to knitted textiles, they are ideal for upholstering organic forms. As a mono-material, *Myr* can be continuously recycled with no degradation in quality.

### Note Design Studio

Founded in 2008 and based between Stockholm and Copenhagen, Note Design Studio is a forward-thinking design studio with a potent collective spirit, working on projects worldwide. The studio spans a diversity of disciplines, from architecture, interiors and product design to strategy, graphic design and art direction, with a deep commitment to craft integrity. With their wide-ranging experience and adaptive, innovative mindset, the studio aims to engage the senses, evoke genuine emotion, and stimulate meaningful dialogue. Whether an office, a playground, a publication or a chair; they pay close attention to the endless possibilities for interacting intimately with our surroundings.

**Kvadrat Febrik**

Kvadrat Febrik's knitted textiles push the boundaries of technology and creativity and embody a visionary new approach to the world of upholstery. Our versatile collection, innovative approach and collaborative attitude inspire designers and architects to consider textiles as a starting point for interior concepts and industrial designs. Kvadrat Febrik create pioneering designs characterised by aesthetic and functional excellence and bring groundbreaking proposition to the field of textile innovation. In doing so, we collaborate with leading designers, architects and artists including: Bertjan Pot, Anderssen & Voll, Raw Color and Marc Thorpe.

Kvadrat Febrik is partly owned by Kvadrat, a leader in design innovation. A leader in design innovation, Kvadrat produces high-performing, design textiles, rugs, acoustics and window covering solutions for both commercial and residential interiors.

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