

**TelaMia**  
Giulio Ridolfo

**kvadrat**



## TelaMia

Type: Upholstery

Composition: 100% recycled polyester (non-FR)

Number of colours: 18

Width: 140cm

## TelaMia

*TelaMia* is a modern melange upholstery textile by Giulio Ridolfo, crafted from 100% recycled polyester. Its name, meaning “my canvas” in Italian, reflects the infinite possibilities it provides for designing sophisticated interior landscapes—like a blank canvas for furniture.

To create the melange effect, *TelaMia* is constructed with a plain weave using a white yarn in the weft with a dope-dyed black and white melange yarn in the warp. After weaving, the textile is piece-dyed in 18 colourways. The lighter the colour of the yarn, the more pronounced the melange effect.

*TelaMia* channels Giulio Ridolfo’s celebrated colours into our collection of recycled polyester upholsteries. The contemporary palette features three groups of colours: energetic tones of red, green, blue and purple, lighter neutrals of soft pink and yellow, and a variation of darker hues of brown, black and grey. Each hue is inspired by photographs in the colour-masters extensive collection.

Stine Find Oster: *“Giulio finds inspiration everywhere, especially on his travels, and sends me photos of these moments. We share a form of visual diary – using the photos as inspiration when we want to build a colour family for new textiles.”*

Giulio Ridolfo: *“The photos that we referenced for TelaMia represent spaces that are warm and calm yet energising. The textile is a good base to use on simple and comfortable seating, a canvas on which to paint the landscape around you.”*

*TelaMia* is suitable for a wide range of commercial and residential applications. The textile combines exceptional comfort with strong performance and is recyclable with no degradation in quality. Its warmth and tactility offer a comforting expression, making it ideal for offices and hospitality venues. *TelaMia* joins the family of textiles designed by Giulio Ridolfo for Kvadrat and consequently complements his other textiles, such as the *Steelcut* collection and *Serpentine*, seamlessly.

### Giulio Ridolfo

Designer Giulio Ridolfo uses colour to contextualise design and storytelling; his approach is rooted in observation, materiality, and imagination. To create his signature ‘in-between’ mercurial hues, he assumes many different roles, from self-taught botanist capturing the mutable colours of nature to a rogue anthropologist.

At Kvadrat, Giulio Ridolfo brings a warm, southern sensibility to the cool clarity of Nordic design. His role is not only to propose colours, but also to go deep into the design and manufacturing process, understanding and changing the way colour is embedded in textiles through yarn structure.

Giulio Ridolfo’s colour creations are born from the poetic vision and continuous iterations that enable him to capture colour atmospheres in textiles. They draw on a legacy of celebrated collaborations with leading fashion and interior brands spanning many years.

**Kvadrat**

Kvadrat was established in Denmark in 1968 and has deep roots in Scandinavia's world-famous design tradition. A leader in design innovation, Kvadrat produces high-performance, design textiles, rugs, acoustic and window covering solutions for both commercial and residential interiors.

Our products reflect our commitment to colour, quality, simplicity and innovation. We consistently push the aesthetic, technological and functional properties of textiles. In doing so, we collaborate with leading designers, architects and artists including: Miriam Bäckström, Raf Simons, Ronan and Erwan Bouroullec, Thomas Demand, Olafur Eliasson, Alfredo Häberli, Akira Minagawa, Peter Saville, Roman Signer, Doshi Levien and Patricia Urquiola.

For further information, please contact  
[press@kvadrat.org](mailto:press@kvadrat.org)

[kvadrat.dk](http://kvadrat.dk)

**kvadrat**