

Apo X
Erwan Bouroullec

kvadrat shade



Apo X

Type: Roller blind textile

Composition: 100% Trevira CS with aluminium backing

Solar reflection: 64%

Openness factor: 2%

Colours: 11

Width: 240 cm

Apo X is Kvadrat Shade's first patterned metallised roller blind textile developed in collaboration with Erwan Bouroullec. Rooted in architectural language, it references the structural rhythm of vertical and horizontal lines found in façades, windows, and frameworks – translating these into a composed textile surface suitable for contemporary interior projects.

The design is offered in two distinct line configurations, each exploring variations in density and rhythm. These patterns are carefully calibrated to introduce a sense of spatial order while remaining visually discreet. The construction demonstrates the precision of Kvadrat Shade weaving, and reflects a considered approach to both aesthetics and performance.

Colour plays a supporting role in *Apo X*. Subtle accents are introduced to shift the textile's tone – warming or cooling the surface without dominating it. The palette is designed to integrate seamlessly within the Kvadrat Shade collection, allowing for coherent specification across different spatial conditions.

Erwan Bouroullec: *"That is the power of design, introducing elements that seamlessly integrate into a space and quietly contribute to its character."*

Functionally, *Apo X* is engineered to meet the practical needs of architectural environments. It supports daylight control, maintains outward visibility, and contributes to acoustic comfort. The metallised backing enhances solar reflection, reducing heat gain and improving visual comfort. *Apo X* is Cradle to Cradle Certified® Bronze, aligning with Kvadrat's ongoing focus on responsible material solutions.

Apo X offers a balanced response to architectural and interior requirements – combining technical functionality with a restrained visual identity that complements a wide range of applications.

Erwan Bouroullec

Erwan Bouroullec is a prominent French industrial designer known for his innovative approach to furniture, product design, and spatial solutions. With a background in design from École Nationale des beaux-Arts, Cergy, Erwan's work focuses on modularity, sustainability, and creating objects that enhance everyday life.

Erwan has independently developed projects that explore the boundaries between art and functionality, collaborating with leading brands such as Vitra, Kvadrat, and Flos. His design philosophy emphasises experimentation and the use of diverse materials, resulting in works that are both practical and visually striking. Notable projects include experimental furniture systems and architectural installations that push the limits of contemporary design. Erwan's designs have been showcased in world-renowned institutions, including the Centre Pompidou in Paris and the Museum of Modern Art (MoMA) in New York. His dedication to exploring new design paradigms and fostering emotional connections through objects has earned him a place as one of the most forward-thinking designers of his generation.

Kvadrat Shade

Kvadrat Shade offers an aesthetically outstanding, versatile roller blind solution, which leverages Kvadrat's leadership in textile and design innovation. Crafted with metallised fabrics and creative talents, this enables architects to complete any design theme and optimise visual, acoustic or thermal comfort – or a combination of all three. Reflecting a commitment to longevity, simplicity and premium quality materials, the Kvadrat Shade hardware is designed by the internationally-acclaimed Ronan and Erwan Bouroullec, while Kvadrat produces the textiles. Kvadrat Shade completes this offering with end-to-end expert support that includes the advantages of Kvadrat's global network.

For further information, please contact
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