

Woodtrace
Patricia Urquiola



kvadrat



Woodtrace

Type: Curtain

Composition: 100% recycled polyester FR

Number of colours: 6

Width: 300cm

Woodtrace

Woodtrace is a dense, soft curtain textile by Patricia Urquiola which reinterprets the intricacies of wood grain into a modern textile expression. It has a jacquard woven construction and is crafted exclusively from recycled polyester made from post-consumer plastic bottles.

The curtain's omnidirectional design refines and upscales wood grain pattern into a rhythmic, digitally influenced geometric composition. *Woodtrace*'s subtle sateen sheen, allows light to travel across its surface, bringing its layered geometry and multidimensionality to life. *Woodtrace* is constructed using a jacquard binding, resulting in a curtain textile where the back side mirrors the front design—offering a sophisticated, double-sided effect.

Patricia Urquiola: "*Woodtrace is a magnified memory of wood; abstracted then restructured. It feels both organic and constructed, echoing nature's material logic.*"

Woodtrace is yarn-dyed in four different colours—three in the weft and one in the warp—and subsequently offers a multi-layered depth of colour. The palette features six colourways that move through rich shades of deep blue and forest green, a grounded earthy brown and a warm, glowing hue of sunset orange. In the colourways where there is a stronger contrast between the yarns, the graphic pattern stands out to greater effect. On the backside, the design is reversed, with the coloured yarns inside the lines of the wood grain pattern on a plain warp base.

Woodtrace is ideal for contract and residential spaces that seek to promote a sense of privacy and tactility. As it comes in a repeat pattern of squares, *Woodtrace* can be used seamlessly across walls and windows of virtually any scale.

Patricia Urquiola

Patricia Urquiola studied architecture and design at the Universidad Politécnica de Madrid and completed her studies at the Politecnico di Milano (Technical University of Milan) where she graduated under the mentorship of Achille Castiglioni. She worked with Vico Magistretti at De Padova and later as head of design at Lissoni and Partners. In 2001 she founded her own studio in Milan, specialising in industrial product design, architecture, art direction and strategy consulting.

As well as serving as creative director of Cassina since 2015, Patricia Urquiola collaborates with world-leading brands including Haworth, Louis Vuitton, B&B Italia, Moroso, Flos, Kvadrat, BMW, Starbucks, and Ferrari.

Her work is exhibited in art and design museums across the world including the MOMA in New York, the Decorative Arts Museum in Paris, the Triennale Museum in Milan, the Vitra Design Museum in Basel, the Victoria & Albert Museum in London, the Stedelijk Museum of modern and contemporary art in Amsterdam and the Philadelphia Art Museum.

She has given lectures at universities across the world, is part of the Advisory Board of Politecnico di Milano and the Scientific Committee of the Foundation of La Triennale Museum in Milan. She was awarded the Gold Medal of Merit in the Fine Arts by the Spanish government.

Kvadrat

Kvadrat was established in Denmark in 1968 and has deep roots in Scandinavia's world-famous design tradition. A leader in design innovation, Kvadrat produces high-performance, design textiles, rugs, acoustic and window covering solutions for both commercial and residential interiors.

Our products reflect our commitment to colour, quality, simplicity and innovation. We consistently push the aesthetic, technological and functional properties of textiles. In doing so, we collaborate with leading designers, architects and artists including: Miriam Bäckström, Raf Simons, Ronan and Erwan Bouroullec, Thomas Demand, Olafur Eliasson, Alfredo Häberli, Akira Minagawa, Peter Saville, Roman Signer, Doshi Levien and Patricia Urquiola.

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