

Daybreak 3
Patricia Urquiola

kvadrat



Daybreak 3

Type: Curtain

Composition: 100% recycled polyester FR

Number of colours: 23

Width: 300cm

Daybreak 3

Daybreak 3 is a unicoloured, transparent curtain with an open structure, designed by Patricia Urquiola. An iteration of a perennial design, it is crafted from 100% recycled yarns and comes in a reimagined colour palette.

Tactile irregularities play across the surface of *Daybreak 3*, creating a natural look reminiscent of linen. The curtain combines a crisp, voluminous hand with an elegant, sculptural drape.

The design of *Daybreak 3* is inspired by dawn's gently radiant light. As light conditions change throughout the day, the expression of the curtain evolves, revealing eye-catching colour nuances and structural details.

Patricia Urquiola: "*Daybreak 3* revives the distinctive character of the original bestseller in a new 100% recycled composition. Its open, gauze-like weave lets light filter through softly, enriching spaces with a luminous softness."

The palette for *Daybreak 3* emphasises earthy neutrals, warm nudes, diffused greys, and atmospheric shades like dusty yellow, crisp green, and deep brown. While it retains many signature tones from the original scale, it has been expanded with a selection of new neutral and warm notes and bolder standout colours.

Daybreak 3 is durable, flame-retardant and suitable for a variety of contract environments and private homes. It is re-engineered with 100% recycled polyester from post-consumer pet bottles, to align with Kvadrat's sustainability targets and avoid the use of virgin synthetic raw materials.

Patricia Urquiola

Patricia Urquiola studied architecture and design at the Universidad Politécnica de Madrid and completed her studies at the Politecnico di Milano (Technical University of Milan) where she graduated under the mentorship of Achille Castiglioni. She worked with Vico Magistretti at De Padova and later as head of design at Lissoni and Partners. In 2001 she founded her own studio in Milan, specialising in industrial product design, architecture, art direction and strategy consulting.

As well as serving as creative director of Cassina since 2015, Patricia Urquiola collaborates with world-leading brands including Haworth, Louis Vuitton, B&B Italia, Moroso, Flos, Kvadrat, BMW, Starbucks, and Ferrari.

Her work is exhibited in art and design museums across the world including the MOMA in New York, the Decorative Arts Museum in Paris, the Triennale Museum in Milan, the Vitra Design Museum in Basel, the Victoria & Albert Museum in London, the Stedelijk Museum of modern and contemporary art in Amsterdam and the Philadelphia Art Museum.

She has given lectures at universities across the world, is part of the Advisory Board of Politecnico di Milano and the Scientific Committee of the Foundation of La Triennale Museum in Milan. She was awarded the Gold Medal of Merit in the Fine Arts by the Spanish government.

Kvadrat

Kvadrat was established in Denmark in 1968 and has deep roots in Scandinavia's world-famous design tradition. A leader in design innovation, Kvadrat produces high-performance, design textiles, rugs, acoustic and window covering solutions for both commercial and residential interiors.

Our products reflect our commitment to colour, quality, simplicity and innovation. We consistently push the aesthetic, technological and functional properties of textiles. In doing so, we collaborate with leading designers, architects and artists including: Miriam Bäckström, Raf Simons, Ronan and Erwan Bouroullec, Thomas Demand, Olafur Eliasson, Alfredo Häberli, Akira Minagawa, Peter Saville, Roman Signer, Doshi Levien and Patricia Urquiola.

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