

Grassland
Patricia Urquiola



kvadrat



Grassland

Type: Curtain

Composition: 100% recycled polyester FR

Number of colours: 11

Width: 300cm

Grassland

Grassland is soft, dense plain curtain textile by Patricia Urquiola with a mélange surface. It is woven with recycled polyester made from post-consumer plastic bottles.

Inspired by open grasslands, *Grassland* combines four coloured yarns in a jacquard weave, creating a harmonic play of intricate blades in different hues. This chromatic expression infuses the textile with a delicate kinetic energy and elegant tonal depth. Both *Grassland* and its counterpart *Woodtrace* are constructed using a jacquard binding, resulting in a curtain textile where the back side mirrors the front design—offering a sophisticated, double-sided effect.

Patricia Urquiola: “*Grassland* is a meditation on subtlety. It embodies a sense of quiet variation that’s both natural and intentional, with colours that create a sense of delicate movement across its surface — a kind of textile wind.”

The versatile palette for *Grassland* brings together a scale of natural neutrals and bolder tones. From deep blue to crisp green, warm sunset orange, and rich forest browns, each shade features multiple yarn colours to build depth and richness. The front of the textile is characterised by the multicoloured weft yarns, while the back side predominantly reveals the warp yarns, offering a more uniform, single-colour appearance, with subtle glimpses of the vibrant weft yarns shining through.

Grassland is ideal for contract and residential spaces that seek to promote a sense of privacy and tactility. Conceived as a subtler natural counterpart to *Woodtrace*, it shares the same base structure but without the patterned motif.

Patricia Urquiola

Patricia Urquiola studied architecture and design at the Universidad Politécnica de Madrid and completed her studies at the Politecnico di Milano (Technical University of Milan) where she graduated under the mentorship of Achille Castiglioni. She worked with Vico Magistretti at De Padova and later as head of design at Lissoni and Partners. In 2001 she founded her own studio in Milan, specialising in industrial product design, architecture, art direction and strategy consulting.

As well as serving as creative director of Cassina since 2015, Patricia Urquiola collaborates with world-leading brands including Haworth, Louis Vuitton, B&B Italia, Moroso, Flos, Kvadrat, BMW, Starbucks, and Ferrari.

Her work is exhibited in art and design museums across the world including the MOMA in New York, the Decorative Arts Museum in Paris, the Triennale Museum in Milan, the Vitra Design Museum in Basel, the Victoria & Albert Museum in London, the Stedelijk Museum of modern and contemporary art in Amsterdam and the Philadelphia Art Museum.

She has given lectures at universities across the world, is part of the Advisory Board of Politecnico di Milano and the Scientific Committee of the Foundation of La Triennale Museum in Milan. She was awarded the Gold Medal of Merit in the Fine Arts by the Spanish government.

Kvadrat

Kvadrat was established in Denmark in 1968 and has deep roots in Scandinavia's world-famous design tradition. A leader in design innovation, Kvadrat produces high-performance, design textiles, rugs, acoustic and window covering solutions for both commercial and residential interiors.

Our products reflect our commitment to colour, quality, simplicity and innovation. We consistently push the aesthetic, technological and functional properties of textiles. In doing so, we collaborate with leading designers, architects and artists including: Miriam Bäckström, Raf Simons, Ronan and Erwan Bouroullec, Thomas Demand, Olafur Eliasson, Alfredo Häberli, Akira Minagawa, Peter Saville, Roman Signer, Doshi Levien and Patricia Urquiola.

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