

Forestview
Patricia Urquiola

kvadrat



Forestview

Type: Upholstery

Composition: 96% new wool, worsted, 4% nylon

Number of colours: 10

Width: 144cm

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Forestview is a woollen upholstery textile by Patricia Urquiola with an intricate, tactile surface and an omnidirectional, multicoloured pattern evoking Alpine forests.

Inspired by patterns found in arboreal structures, *Forestview* digitises and recreates the veins found in wood through advanced jacquard weaving techniques and a sophisticated colour system. This approach gives the textile a topographic surface of geometric, pine-like forms that is alive with subtle movement.

Patricia Urquiola: *"Seen from above, a forest becomes abstract, a sea stirred by wind, irregular yet rhythmic. Forestview captures this perspective, blending randomness with harmonious order – it's like a memory of nature encoded in structure."*

The palette for *Forestview* comprises a scale of colourways ranging from light to dark, uniting gentle tones such as wheat, cream and brown with burnt pinks and bold blues. Each colourway is composed of five yarn colours: a thicker yarn in the dominant tone gives the surface its primary hue and thinner yarns in different colours create vibrant depth. The effect is almost like a digitised *mélange* - as you look at the textile, you notice eye-catching dots of bold colour emerging from the 'forest'.

Forestview unites strong functional performance with a soft hand and is suitable for a variety of commercial and residential applications.

Patricia Urquiola

Patricia Urquiola studied architecture and design at the Universidad Politécnica de Madrid and completed her studies at the Politecnico di Milano (Technical University of Milan) where she graduated under the mentorship of Achille Castiglioni. She worked with Vico Magistretti at De Padova and later as head of design at Lissoni and Partners. In 2001 she founded her own studio in Milan, specialising in industrial product design, architecture, art direction and strategy consulting.

As well as serving as creative director of Cassina since 2015, Patricia Urquiola collaborates with world-leading brands including Haworth, Louis Vuitton, B&B Italia, Moroso, Flos, Kvadrat, BMW, Starbucks, and Ferrari.

Her work is exhibited in art and design museums across the world including the MOMA in New York, the Decorative Arts Museum in Paris, the Triennale Museum in Milan, the Vitra Design Museum in Basel, the Victoria & Albert Museum in London, the Stedelijk Museum of modern and contemporary art in Amsterdam and the Philadelphia Art Museum.

She has given lectures at universities across the world, is part of the Advisory Board of Politecnico di Milano and the Scientific Committee of the Foundation of La Triennale Museum in Milan. She was awarded the Gold Medal of Merit in the Fine Arts by the Spanish government.

Kvadrat

Kvadrat was established in Denmark in 1968 and has deep roots in Scandinavia's world-famous design tradition. A leader in design innovation, Kvadrat produces high-performance, design textiles, rugs, acoustic and window covering solutions for both commercial and residential interiors.

Our products reflect our commitment to colour, quality, simplicity and innovation. We consistently push the aesthetic, technological and functional properties of textiles. In doing so, we collaborate with leading designers, architects and artists including: Miriam Bäckström, Raf Simons, Ronan and Erwan Bouroullec, Thomas Demand, Olafur Eliasson, Alfredo Häberli, Akira Minagawa, Peter Saville, Roman Signer, Doshi Levien and Patricia Urquiola.

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