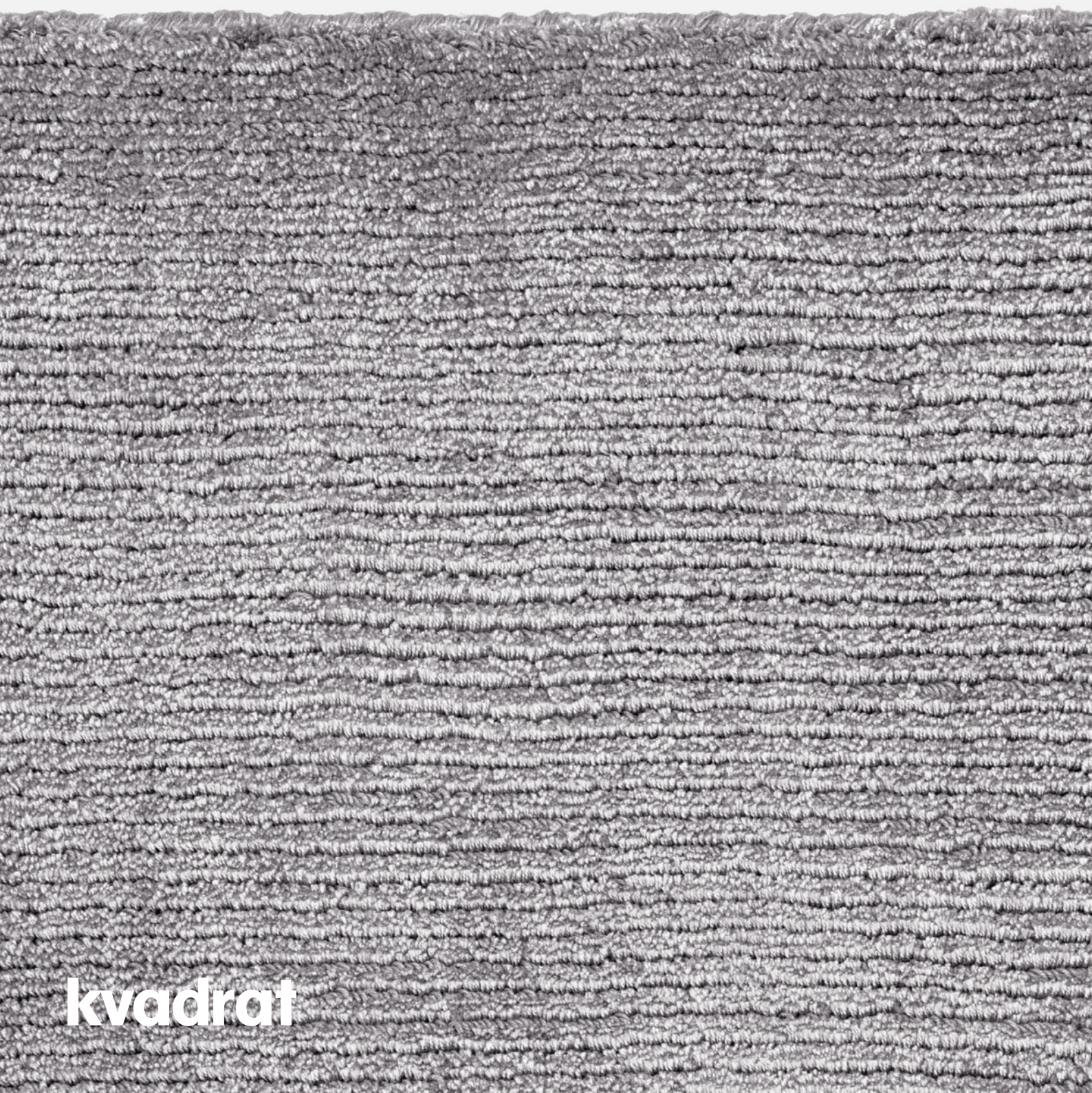


Loux Series



kvadrat



Loux, Loux Fringes, Loux Line, Loux Line Fringes, Loux Level and Loux Level Fringes

The *Loux* series comprises six luxurious rugs crafted for exceptional softness, with shimmering surfaces that interact playfully with the light. The series offers three distinct pile qualities – a smooth cut pile, a linear cut-and-loop pile, and a hand-carved relief pile – each finished with hand-bound edges or decorative fringes for a bespoke touch.

Handwoven from 100% lyocell, the pile yarns are secured into a woven base with the double-back technique, creating a density of 2.7 million yarns per square metre. Twelve colours are shared across the series, inspired by the lustre of precious metals and stones. The palette ranges from cool, pearlescent tones of porcelain, silver and oyster to deeper, rich tones of brass, cedar and onyx.

Dienke Dekker: *The Loux series was designed to embody luxury through rich materiality. The luminous surfaces of the rugs engage in a constant dialogue with light, space and movement, revealing ever-changing depths of colour.*

Designed for residential spaces with light to moderate use, each rug in the *Loux* series can be customised in size, shape and finishing details, offering understated elegance tailored to individual spaces.

Lyocell

Lyocell is a fibre produced from regenerated cellulose, a natural and renewable material typically derived from wood pulp. With its fine filament structure, lyocell's softness resembles that of silk, while its durability ensures long-lasting beauty. Its exceptional light-reflecting quality gives textiles and rugs a distinctive lustre and dynamic surface. Lyocell absorbs and releases moisture quickly, helping regulate temperature and contributing to a comfortable interior climate.

The fibre is produced through a closed-loop system. Wood pulp is first dissolved using solvents, to create a viscous solution, which is then filtered and spun into fibres. These fibres are washed, dried and spun into yarn. More than 99% of the solvents are recovered and reused, minimising waste and conserving water.



Loux

Loux is a handwoven pile rug with a luminous surface and sensual materiality, crafted from lyocell. With 2.7 million single yarns per square metre secured into a woven base using the double-back technique, *Loux* offers a dense, luxuriously soft texture.

With its fully cut pile, *Loux* presents a smooth, solid surface that beautifully reflects light, lending the rug a timeless and refined appearance.

Loux is offered in a palette of 12 colours inspired by the lustre of precious metals and stones, ranging from cool, pearlescent tones of porcelain, silver and oyster to deeper, rich tones of brass, cedar and onyx.

Designed for residential spaces with light to moderate use, *Loux* can be customised in size, shape and finishing details, offering understated elegance tailored to individual spaces.

Loux

Handwoven
100% Lyocell
12 colours
11 mm (½") high
4500 g/m² (14.7 oz/sq ft)
380 cm × 600 cm, Ø 380 cm (12' 5 ½" × 19' 8", Ø 12' 5 ½")



Loux Fringes

Loux Fringes is a handwoven pile rug with a luminous surface and sensual materiality, crafted from lyocell and finished with decorative fringes. With 2.7 million single yarns per square metre secured into a woven base using the double-back technique, *Loux Fringes* offers a dense, luxuriously soft texture.

With its fully cut pile, *Loux Fringes* presents a smooth, solid surface that beautifully reflects light, lending the rug a timeless and refined appearance. The border and fringes are constructed using the Sumak technique and hand-tied knotting – details that celebrate the series' craft heritage.

Loux Fringes is offered in a palette of 12 colours inspired by the lustre of precious metals and stones, ranging from cool, pearlescent tones of porcelain, silver and oyster to deeper, rich tones of brass, cedar and onyx. The fringes can be dyed to match or contrast with the body of the rug. Designed for residential spaces with light to moderate use, *Loux Fringes* can be customised in size, shape and finishing details, offering understated elegance tailored to individual spaces.

Loux Fringes

Handwoven
100% Lyocell
12 colours
11 mm (½") high
4500 g/m² (14.7 oz/sq ft)
380 cm × 600 cm, Ø 380 cm (12' 5 ½" × 19' 8", Ø 12' 5 ½")



Loux Line

Handwoven
100% Lyocell
12 colours
12 mm (½") high
4400 g/m² (14.4 oz/sq ft)
380 cm × 600 cm, Ø 380 cm (12' 5 ½" × 19' 8", Ø 12' 5 ½")

Loux Line

Loux Line is a handwoven pile rug with a luminous surface and sensual materiality, distinguished by its finely spaced cut-and-loop pile that creates a subtle rhythm of lines across the surface. Crafted from lyocell and with 2.7 million single yarns per square metre secured into a woven base using the double-back technique, *Loux Line* offers a dense, luxuriously soft texture.

The linear structure emerges and recedes with the shifting light, breaking the coloured expanse into delicate loop and pile rows of varying colour depth.

Loux Line is offered in a palette of 12 colours inspired by the lustre of precious metals and stones, ranging from cool, pearlescent tones of porcelain, silver and oyster to deeper, rich tones of brass, cedar and onyx.

Designed for residential spaces with light to moderate use, *Loux Line* can be customised in size, shape and finishing details, offering understated elegance tailored to individual spaces.



Loux Line Fringes

Handwoven
100% Lyocell
12 colours
12 mm (½") high
4400 g/m² (14.4 oz/sq ft)
380 cm × 600 cm, Ø 380 cm (12' 5 ½" × 19' 8", Ø 12' 5 ½")

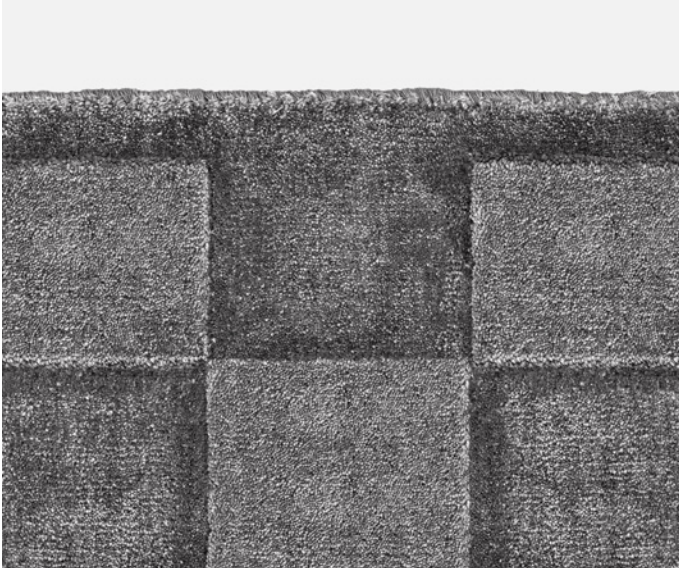
Loux Line Fringes

Loux Line Fringes is a handwoven pile rug with a luminous surface and sensual materiality, that pairs the rhythmic cut-and-loop surface of *Loux Line* with a decorative fringe detail. Crafted from lyocell and with 2.7 million single yarns per square metre secured into a woven base using the double-back technique, *Loux Line Fringes* offers a dense, luxuriously soft texture.

The linear structure emerges and recedes with the shifting light, breaking the coloured expanse into delicate loop and pile rows of varying colour depth. The border and fringes are constructed using the Sumak technique and hand-tied knotting – details that celebrate the series' craft heritage.

Loux Line Fringes is offered in a palette of 12 colours inspired by the lustre of precious metals and stones, ranging from cool, pearlescent tones of porcelain, silver and oyster to deeper, rich tones of brass, cedar and onyx. The fringes can be dyed to match or contrast with the body of the rug.

Designed for residential spaces with light to moderate use, *Loux Line Fringes* can be customised in size, shape and finishing details, offering understated elegance tailored to individual spaces.



Loux Level

Loux Level is a handwoven pile rug with a luminous surface and sensual materiality, distinguished by an intricate hand-carved checkerboard relief. Crafted from lyocell and with 2.7 million single yarns per square metre secured into a woven base using the double-back technique, *Loux Level* offers a dense, luxuriously soft texture.

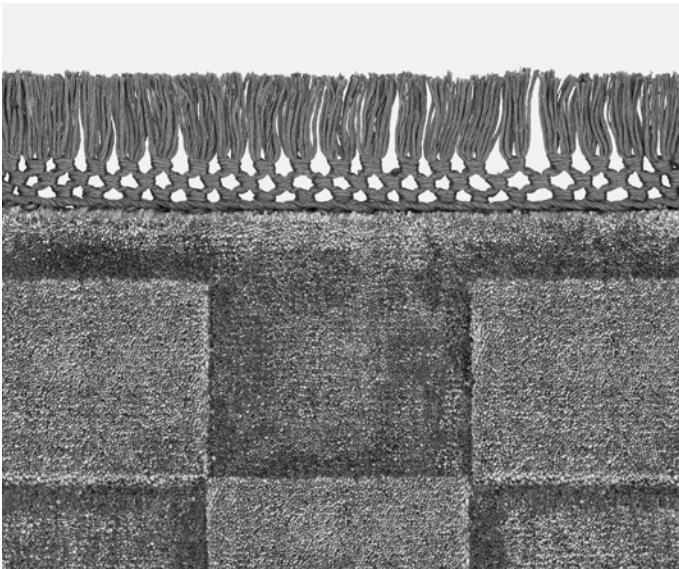
The refined surface pattern is achieved through skilled hand-carving, shaping the repeated tiles of 10 cm squares to create subtle variations in pile height.

Loux Level is offered in a palette of 12 colours inspired by the lustre of precious metals and stones, ranging from cool, pearlescent tones of porcelain, silver and oyster to deeper, rich tones of brass, cedar and onyx.

Designed for residential spaces with light to moderate use, *Loux Level* can be customised in pattern, size, shape and finishing details, offering understated elegance tailored to individual spaces.

Loux Level

Handwoven
100% Lyocell
12 colours
12 mm (½") high
4000 g/m² (13.1 oz/sq ft)
180 cm × 240 cm, 200 cm × 300 cm, 250 cm × 350 cm, 300 cm × 400 cm, 380 cm × 500 cm
(5' 11" × 7' 10 ½", 6' 6 ½" × 9' 10", 8' 2 ½" × 11' 6", 9' 10" × 13' 1 ½", 12' 5 ½" × 16' 5")



Loux Level Fringes

Loux Level Fringes is a handwoven pile rug with a luminous surface and sensual materiality, distinguished by an intricate hand-carved checkerboard relief and finished with decorative fringes. Crafted from lyocell and with 2.7 million single yarns per square metre secured into a woven base using the double-back technique, *Loux Level Fringes* offers a dense, luxuriously soft texture.

The refined surface pattern is achieved through skilled hand-carving, shaping the repeated tiles of 10 cm squares to create subtle variations in pile height. The border and fringes are constructed using the Sumak technique and hand-tied knotting – details that celebrate the series' craft heritage.

Loux Level Fringes is offered in a palette of 12 colours inspired by the lustre of precious metals and stones, ranging from cool, pearlescent tones of porcelain, silver and oyster to deeper, rich tones of brass, cedar and onyx. The fringes can be dyed to match or contrast with the body of the rug.

Designed for residential spaces with light to moderate use, *Loux Level Fringes* can be customised in pattern, size, shape and finishing details, offering understated elegance tailored to individual spaces.

For further information, please contact press@kvadrat.dk

Loux Level Fringes

Handwoven
100% Lyocell
12 colours
12 mm (½") high
4000 g/m² (13.1 oz/sq ft)
180 cm × 240 cm, 200 cm × 300 cm, 250 cm × 350 cm, 300 cm × 400 cm, 380 cm × 500 cm
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