Technicolour Cloud
Peter Saville



kvadrat



Technicolour Cloud
Type: Curtain
Composition: 90% recycled polyester FR, 10% recycled polyester (textile waste)
Number of colours: 12
Width: 305 cm

Technicolour Cloud

Technicolour Cloud is a semi-transparent curtain textile with a soft melange surface, crafted from 100% recycled polyester. Woven with a Panama binding, it has a pliable hand and filters light while offering privacy. It is part of the celebrated *Technicolour* collection by Peter Saville.

The textile is composed of 90% recycled polyester and 10% post-industrial textile waste from Kvadrat's own production. The textile waste is incorporated into the weft yarn, which is produced locally in the Netherlands. The material is collected, sorted and pressed into bales before being mechanically recycled into fibres. These are then combined with post-consumer recycled polyester fibres derived from PET bottles, which provide the stability needed for the blend to be spun into a durable and resilient yarn.

Building on the original *Technicolour* universe, which references the vivid spray markings on sheep in pastures, the colour palette comprises 12 shades. The textile waste gives the weft yarn a distinctive grey melange tone, with delicate flecks of colour creating a broad range of soft neutrals. The bolder colours in the palette are introduced through the yarn-dyed warp, with defining hues of warm brown, deep green and sky blue.

Peter Saville: "*The wider Technicolour collection is about bringing the outside in, translating something of the natural world into the interior. In that sense, the Technicolour curtains are a wonderful reflection of nature. The irregular character of the melange yarn gives the colours a nuanced quality which echoes the way colour appears in nature: never as a single tone, but as a multiplicity of shades.*"

Technicolour Cloud is flame-retardant and suitable for both public and private spaces. Designed together with its transparent counterpart *Technicolour Sky*, it offers versatile opportunities for layered curtain solutions in interior spaces. Due to the nature of working with mechanically recycled content, colour deviations will occur between consignments.

Peter Saville
Peter Saville exists in a territory of his own. His practice occupies a space between art and design, and his unparalleled approach has resulted in a unique contribution to culture. This hybrid position came into being partly through the unprecedented autonomy afforded to him as co-founder and art director of the legendary independent UK label Factory Records.

Unlike most 'commercial artists' of the time, and indeed since, Saville was free to design without approval. Making his art in the context of mass production, he accessed an audience through pop music, best exemplified in the series of record sleeves he created for Joy Division and New Order between 1979 and 1993.

His achievements were celebrated in The Peter Saville Show at the Design Museum in London in 2003. His first major show in a contemporary art museum was at the Migros Museum in Zurich in 2005. He continues to exhibit internationally.

Kvadrat
Kvadrat was established in Denmark in 1968 and has deep roots in Scandinavia's world-famous design tradition. A leader in design innovation, Kvadrat produces high-performance, design textiles, rugs, acoustic and window covering solutions for both commercial and residential interiors.

Our products reflect our commitment to colour, quality, simplicity and innovation. We consistently push the aesthetic, technological and functional properties of textiles. In doing so, we collaborate with leading designers, architects and artists including: Miriam Bäckström, Raf Simons, Ronan and Erwan Bouroullec, Thomas Demand, Olafur Eliasson, Alfredo Häberli, Akira Minagawa, Peter Saville, Roman Signer, Doshi Levien and Patricia Urquiola.

For further information, please contact
press@kvadrat.org

kvadrat.dk

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