

**Reflect**  
Patricia Urquiola

**kvadrat**



## Reflect

*Reflect* is a sophisticated twill weave upholstery textile designed by Patricia Urquiola made from recycled polyester, with a natural expression and a particularly tactile touch.

Unusually for a textile crafted from recycled fibres, *Reflect* has a particularly delicate and soft hand. Made from recycled polyester, it offers excellent functional performance, as well as a full scale of vibrant colours.

*Reflect* is a 'faux-uni': initially, it appears monochromatic but, under closer inspection, reveals a dense diagonal weave which combines two different colours. Its twill woven construction – identical to that of *Relate* – subtly references the world of fashion and captures a sense of movement.

Intriguingly, *Reflect*'s look changes depending on the light, colourway and angle of the viewer: the stripe-like lines that play across its surface appears to switch between horizontal, vertical and diagonal.

The versatile palette for *Reflect* comprises 35 colourways and expresses confident colour combinations by matching warm notes with closely related nuances.

Patricia Urquiola: *"I wanted to play with colours and rethink the concept of melange. Together with Kvadrat, we chose to pair hues that are very close in the colour scale to give much more volume to the texture, which results in a powerful monochromatic effect. Most importantly, Reflect is crafted from 100% recycled fibre and still able to provide such a soft hand."*

*Reflect* is suitable for contract and private use. Subtle differences in the appearance of the textile will occur during production.

### Patricia Urquiola

Patricia Urquiola studied architecture and design at the Universidad Politécnica de Madrid (Technical University of Madrid) and completed her studies at the Politecnico di Milano where she graduated under the mentorship of Achille Castiglioni. In Spain, she was awarded the Golden Medal for Merits in Art and received the Cross of the Order of Isabella the Catholic.

In 2001 Patricia Urquiola founded her own studio where she specialised in industrial product design, architecture, art direction and strategy consulting. Creative Director of Cassina since 2015, she works with a roster of leading design companies. Patricia Urquiola also gives lectures at leading universities and has work shown in prominent museums and design galleries across the world.

### Reflect

100% Post-consumer Recycled Polyester

140 cm wide

35 colourways

**Kvadrat**

Kvadrat was established in Denmark in 1968 and has deep roots in Scandinavia's world-famous design tradition. A leader in design innovation, Kvadrat produces high-performance, design textiles, rugs, acoustic and window covering solutions for both commercial and residential interiors.

Our products reflect our commitment to colour, quality, simplicity and innovation. We consistently push the aesthetic, technological and functional properties of textiles. In doing so, we collaborate with leading designers, architects and artists including: Miriam Bäckström, Raf Simons, Ronan and Erwan Bouroullec, Thomas Demand, Olafur Eliasson, Alfredo Häberli, Akira Minagawa, Peter Saville, Roman Signer, Doshi Levien and Patricia Urquiola.

For further information, please contact  
[press@kvadrat.org](mailto:press@kvadrat.org)

[kvadrat.dk](http://kvadrat.dk)

**kvadrat**