

Coda 2
Norway Says and Per Bjørnsen



kvadrat



Coda 2

Coda 2 is a colour update of *Coda*, a tactile upholstery textile, which has a distinctive three-dimensional expression. Designed by Norway Says, the fabric combines a graphic, textured surface and sophisticated colours to very lively effect: from a distance it appears monochrome, but when seen from closer up it reveals a second colour.

Coda's designers crafted the textile, as they put it, to be 'the skin of a three-dimensional object', as opposed to a 'flat' textile. Reflecting this, its texture interacts with furniture, which causes the look of the fabric to keep changing as it turns, bends and folds.

Made from wool, *Coda* is woven in two layers, with each in a different colour: it is the hue of the base layer that is surprisingly revealed as the viewer approaches the textile. This distinctive construction also serves to accentuate the three-dimensional character of the fabric and the rhythmic pattern of its bold texture.

The new colours of *Coda 2* are composed by Torbjørn Anderssen and Espen Voll for Norway Says. Compared to the original palette, *Coda's* new colour scale is more toned down, soft and versatile. It consists of 18 shades including a number of highlight colours, such as deep red and mustard yellow, as well as subtle natural tones, such as slate grey and cream.

Some of the new colour settings combine strongly contrasting shades; for instance, pale blue and red and brown grey and cerise. Others are much more similar and have a more graceful, understated expression.

Originally a collective, Norway Says started as a commercial studio in 2002. It brought together designers Torbjørn Anderssen, Andreas Engesvik, and Espen Voll, who played a leading role in the growing movement of young Norwegian designers adopting a more international approach.

Norway Says mainly designed furniture, but also textiles, electronics, lighting and tableware. Their clients included international brands like Classicon and Muuto, as well as traditional Norwegian brands like LK Hjelle.

Norway Says has been recognised with several prestigious international awards, including Designer of the Year in Norway. In 2009, the studio split into two entities: Anderssen & Voll and Andreas Engesvik.

For further information please contact press@kvadrat.dk

www.kvadrat.dk

Coda 2

90% wool, 10% polyamide

140 cm wide

18 colours

Design: Norway Says and Per Bjørnsen