Clouds Ronan & Erwan Bouroullec







Clouds 100% new wool (surface), 100% polyethylene foam (filling) 8 colour combinations

Clouds

In collaboration with Kvadrat, internationally acclaimed designers Ronan and Erwan Bouroullec have created *Clouds*, an innovative, interlocking fabric tile concept for the home. Made from one element and attached with special rubber bands, they can be installed to a wall or hung from a ceiling.

Clouds evolves as you add elements to it, producing a unique three-dimensional effect. Inspired by the inviting look and feel of the surface, it is possible to construct your own piece and make your vision reality. Self-expression lies at the heart of the appeal of *Clouds*.

Creating your own piece is quick and easy, whether you want a simple design or a complex decorative screen or wall. You can easily arrange and re-arrange the tiles to reflect your individual style and bring new ideas into your home, time and time again.

'This piece instantly produces three-dimensional shapes that constantly evolve as you keep adding new elements to the geometry by banishing traditional rectangular settlements. Clouds coat architecture in a more fluid yet dynamic way; bringing surprisingly colourful fabric windows to any room.' Ronan and Erwan Bouroullec.

Clouds comes in 8 colour combinations of *Divina*, *Divina MD* and *Divina Melange*, and infinite possibilities of mixing and matching. They are available in boxes of 8 or 24 pieces.

Since its initial launch in 2009, *Clouds* has won numerous awards, including Design of the Year 2010 by Design Museum London and Danish Design Award 2010 by Danish Design Center. They also form a part of the permanent collection of the Art Institute of Chicago.

Ronan and Erwan Bouroullec

Ronan and Erwan Bouroullec are two of the most influential designers in the world today. Trained in modern art and design, originally, they come from a town near Rennes in Brittany, France.

Since 1999, the Bouroullecs have worked together from their studio in Paris. Their diverse output spans furniture, product design, interior design and the development of conceptual objects.

For further information, please contact press@kvadrat.org

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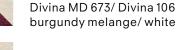


Divina 886/ Divina 106 deep teal/ white



Divina 191/ Divina 106 black/ white







Divina MD 783/ Divina 106 navy melange/ white



Divina MD 213/ Divina 426 beige melange/ tangerine



Divina MD 713/ Divina MD 783 light blue melange/ navy melange



Divina Melange 120/ Divina 106 grey melange/ white



Divina Melange 120/ Divina 756 grey melange/ ultramarine

Installation and maintenance

Contents of the box

8 or 24 Clouds in the same colour combination Wall mounting screws Special rubber bands Installation guide

Large wall mounted installations

For stability, use one wall mounting screw per m² of Clouds.

What you will need

Wall plug Screw – diameter M10 Allen key – 3 mm

Hanging system

The ceiling hanging system is sold separately and includes 2 poles and 2 mounting screws for an 8-piece installation.

Large hanging installations

For hanging installations higher than 2,5 meters, please use the special mounting clips. The clips can be bought at your Clouds dealer.

Cleaning instructions

Regular cleaning is important to maintain the appearance and prolong the life of the material.

Normal cleaning

Vacuum regularly. Dust can also be removed with a soft brush.

Stain removal

Stains should be removed immediately. Most types of stains can be removed by carefully dabbing with a clean, lint-free cloth or sponge wrung out in warm water. Greasy stains can be removed by carefully dabbing with a solvent. Be careful when using solvents because these could dissolve the foam beneath.

WARNING: Do not rub the material hard because this could result in damage to the nap.

Washing instructions $\underline{30}$

The Clouds can be washed at a maximum washing temperature of 30°C, delicate wash. Wool program recommended.

This cleaning guide is provided as a service only and should not be interpreted as a warranty.

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