

Ready Made Curtain
Ronan and Erwan Bouroullec



kvadrat

Ready Made Curtain

Ready Made Curtain by Kvadrat offers a flexible and easy-to-install curtain system with a personal touch.

Ready Made Curtain brings together all elements required to create individual design curtains: hanging mechanism and cord, pegs and a selection of Kvadrat textiles. The concept allows to choose from these elements separately, providing a multitude of possible configurations. Whether a combination in subtle tones and natural finishes or something more bold and colourful is desired, Ready Made Curtain can be freely combined to suit ones individual taste.

The mechanics of the hanging system have been refined over and over again by the designers until the absolute minimum required material and skill were achieved. This is a purposefully elementary product. *'The ambition was to create a new system that allows anyone to install a quality curtain in record time.'* note Ronan and Erwan Bouroullec.

The ingenuity of the hanging cord – a replacement for the traditional curtain pole – is found in the hanging mechanism that can be mounted either on the wall or ceiling: *'The starting point was a picture in a Japanese book from the fifties. The book was a catalogue of objects and in it was a guitar. From there, we began to explore the system of string tension in guitars.'* the designers explain. The cord is an efficient and elegant solution to hanging a curtain. It can be rewound when need be, in order to maintain the right tension, and is easily transferable from window to window.

'One of the the ambitions of our work with Kvadrat is to bring more fabric into interiors. The difference between this and previous products is that here we chose not to do any intervention on the fabric. The system is very simple, we have used the lightest touch.'

Ronan and Erwan Bouroullec

Ready Made Curtain also includes a cut-to-fit fabric service where the correct length of Kvadrat fabric can be ordered from your nearby *Ready Made Curtain* dealer.

Ready Made Curtain is available through selected dealers worldwide.

Visit kvadrat.dk/readymadecurtain for inspiration and to configure your favourite curtain using the visualisation tool.

Ronan and Erwan Bouroullec

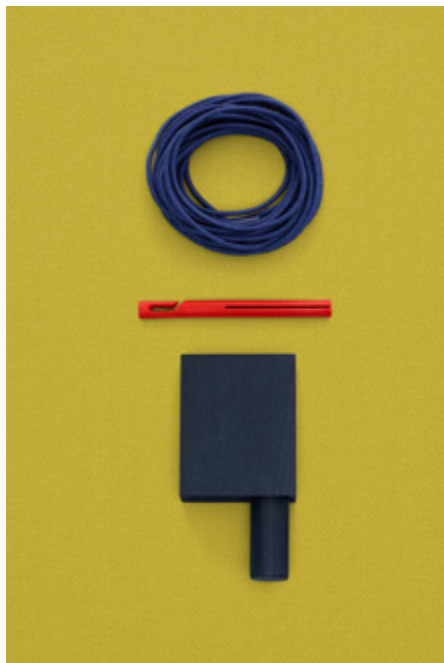
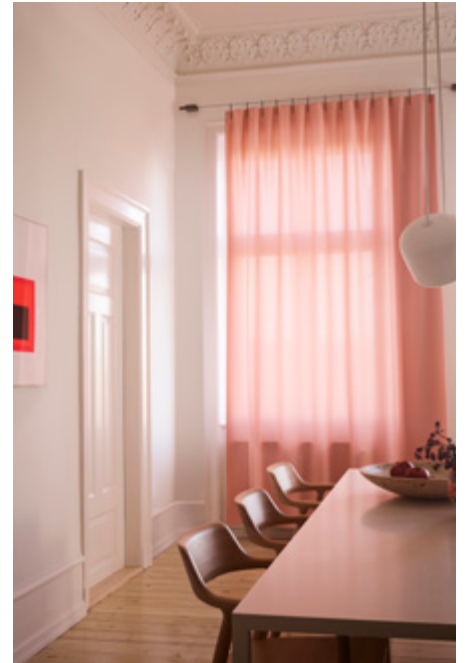
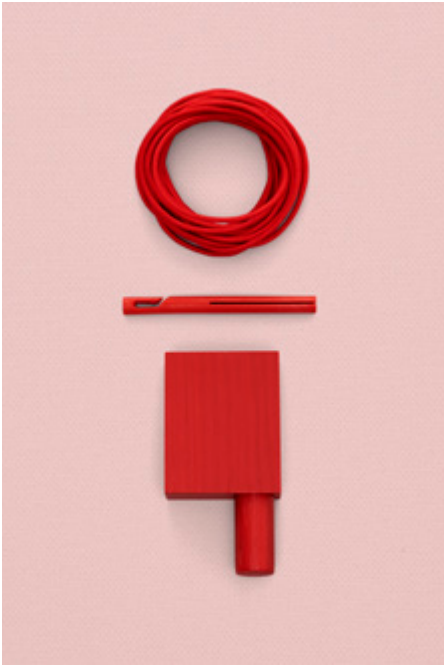
Renowned French designers Ronan and Erwan Bouroullec have made a significant impact on the world of design since they began working together in 1997. Their globally acclaimed work includes furniture and product design, interior design, architectural projects and the development of conceptual objects.

The collaboration is driven by their distinctive personalities and competencies, as well as a shared perfectionism. By combining their different strengths, they create work that stands out for its simplicity, originality and completeness.

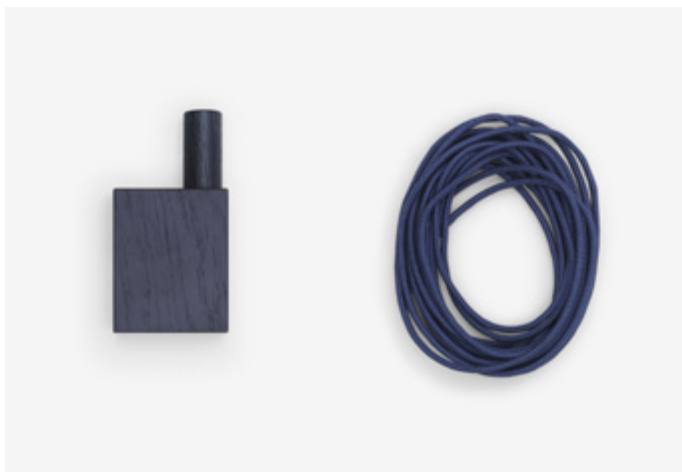
Ronan and Erwan Bouroullec work with many of the world's leading design companies. At the same time, they work on experimental projects, which they consider to be essential to the development of their work, as well as occasional architectural projects.

For further information, please contact press@kvadrat.org

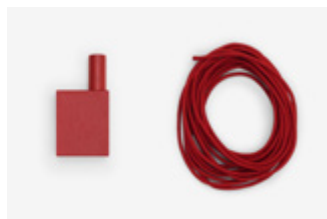
www.kvadrat.dk



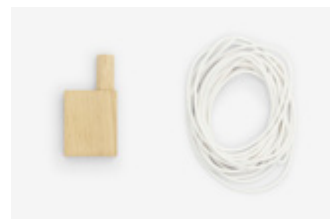
Hanging system



Hanging mechanism and cord 700 – blue
Hanging mechanism: 100 % certified oak
Cord: 100 % polyester
4 colours



600 – red



100 – oak/white



150 – grey



Centre support 700 – blue
100 % certified oak
4 colours



600 – red



100 – oak



150 – grey



Pegs 150 – grey
100 % polypropylene
4 colours



600 – red

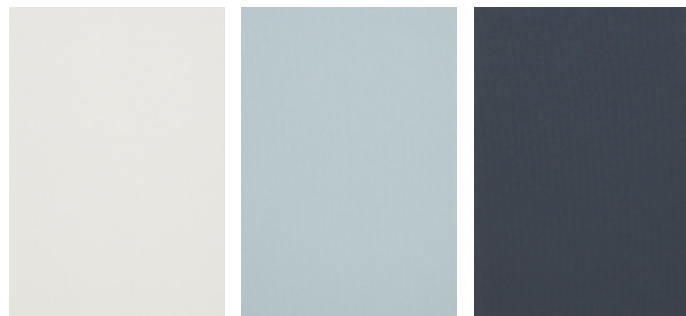


100 – white



190 – black

Textiles



102

122

182



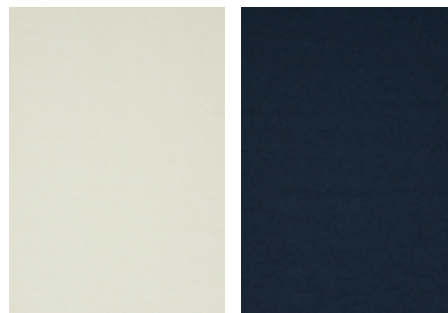
612

682

772

Ace
100 % recycled polyester FR
7 colours

442



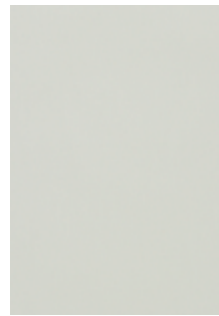
110

710

Frozen
96 % new wool, 4 % nylon
3 colours

610

Textiles



114



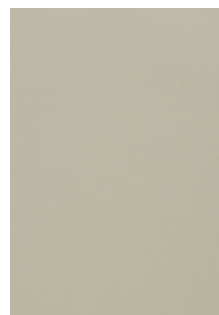
124



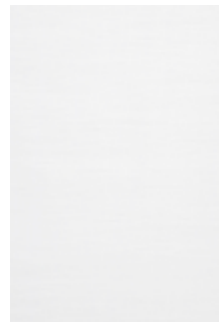
164

Haze
60 % polyester FR, 40 % polyester
5 colours

134



204



120



820

Washi
100 % Trevira CS, antistatic treated
3 colours

720