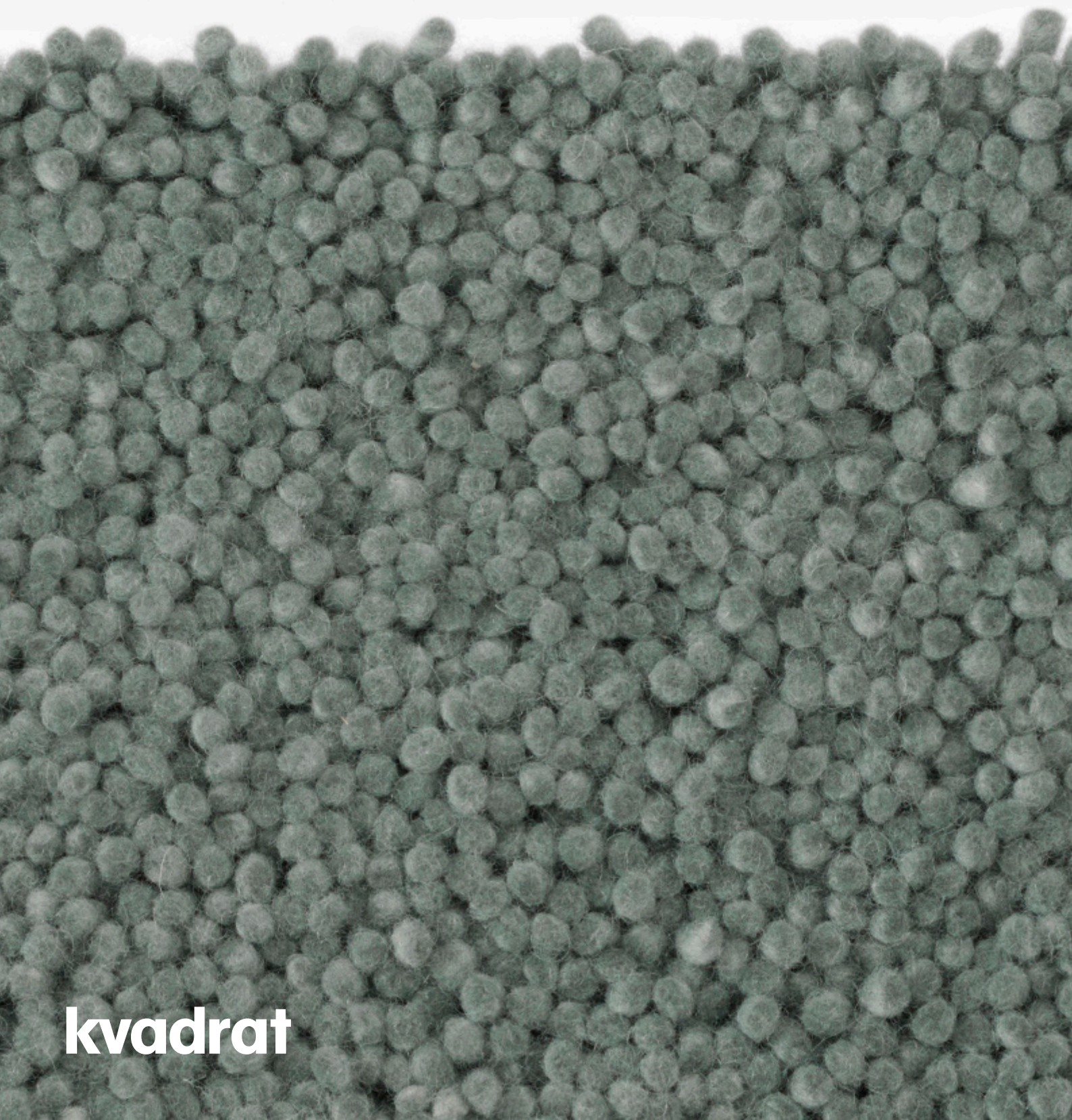


Dew
Hella Jongerius



kvadrat



Dew

In the words of designer Hella Jongerius, *Dew* is 'a sober but refined hand tufted rug.' Made from raw wool, it is finished by hand cutting the piles, lending the surface a lively and uneven character.

A subtle, almost hypnotic shadow play is created on the surface of the otherwise monochrome design. *Dew*'s name comes from its hazy appearance, and its earthy colour palette that emphasises the high quality New Zealand wool of its construction.

'The soft woollen round and distinct yarns give the design a contemporary, thick and sophisticated feel,' adds Jongerius.

Hella Jongerius

Hella Jongerius is one of the world's foremost product designers. She is a prominent force in the Netherlands, her native country, as well as on the international stage where she wins regular accolades for her thoughtful and research-driven work. Since her early work for Dutch design collective Droog, and now at her Berlin-based studio Jongeriuslab, material and process research largely determines her design direction. Her work has been characterised by a unique ability to approach industry with a craft perspective. In 2013 Hella Jongerius was appointed Design Director for Danskina, she has brought that same craft sensibility, research and experimentation to the textile industry.

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Dew

Hand tufted

100% new wool

17mm high

4000 gr/m²

6 colours

Maximum size 450 cm × 700 cm