

Razzle Dazzle
Sylvain Willenz



kvadrat



Razzle Dazzle

Razzle Dazzle is a graphic, stretchable upholstery textile designed by Sylvain Willenz. It is named after the camouflage technique that inspired its lively, lush design.

The directionless pattern for *Razzle Dazzle* unites polygonal zones of stitched lines, which travel in different directions. Intriguingly, this calls to mind associations of the Dutch polder landscape, as seen from the air.

Razzle Dazzle is available in three colour variations: a contrasting two-tone, a mélange and a plain. These offer possibilities to create eye-catching combinations, ranging from subtle to bold. To make sure that combinations and mixing and matching are possible, selected colours of the woollen yarns are re-used in a series of other textiles from the Kvadrat Febrik collection.

Due to its knitted construction, *Razzle Dazzle* offers excellent stretchability. Therefore, it is ideal for upholstering organic shapes.

Razzle Dazzle is well-suited to public and private spaces alike.

Sylvain Willenz Design Office (SWDO)

Established in 2004, SWDO is home to former Belgian Designer of the Year Sylvain Willenz and his team. The office deals with a variety of projects ranging from lighting, furniture and textiles to exhibition design and creative direction.

Characterised by inquisitiveness for processes and focused on the exploring material techniques, textures, patterns and colours, SWDO has won a number of awards. These include several iF Awards and Red Dot "Best of the Best" Awards in Product Design.

Kvadrat Febrik

Febrik was founded in 2013 by Renee Merckx and Jos Pelders. With its versatile collection, innovative approach and collaborative attitude, Febrik challenges designers and architects to think of textiles as the springboard for developing interior concepts and industrial designs.

Kvadrat and Febrik joined forces in 2018. By pooling yarn knowledge ideas and logistical strength, we are bringing a groundbreaking proposition to the world of high-performing design textiles innovation, and aesthetic and functional excellence.

For further information, please contact press@kvadrat.org

www.kvadrat.dk

Razzle Dazzle

60% wool, 20% polyamide, 20% polyester
160 cm wide
27 colourways