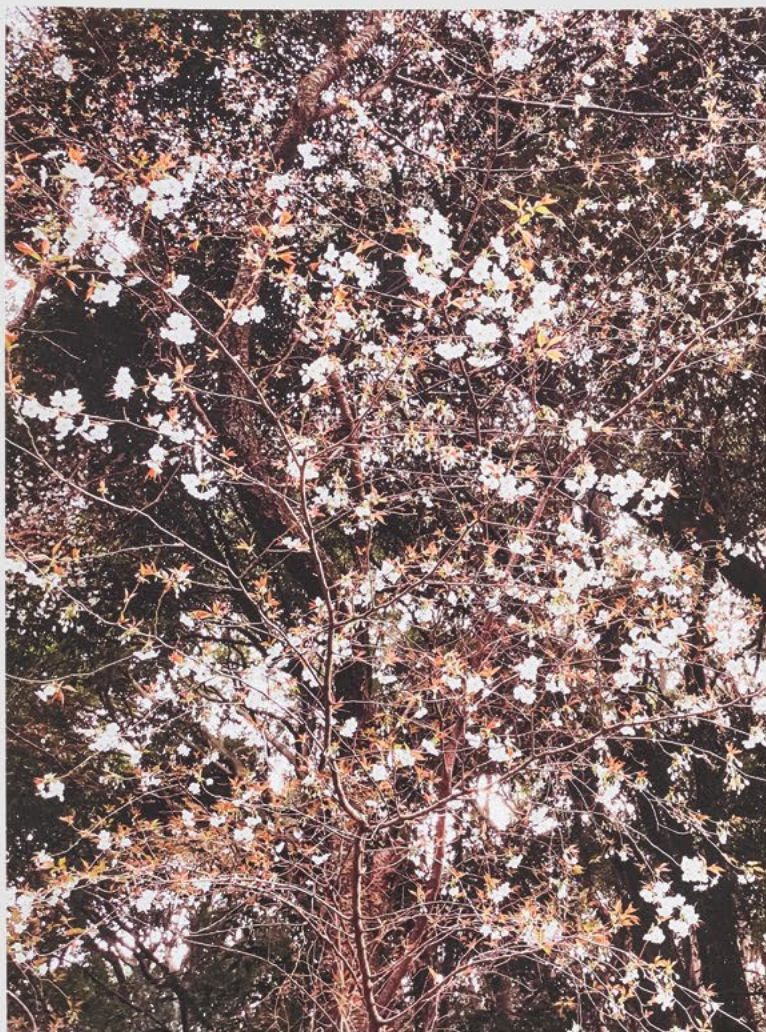
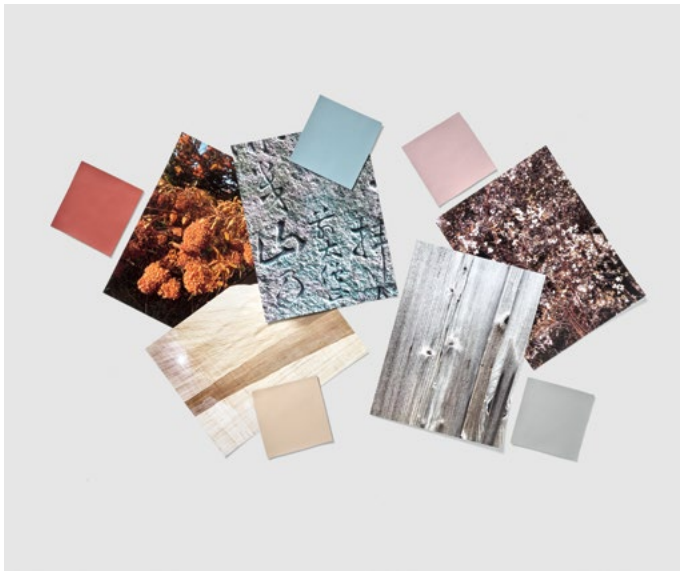


Haku
Teruhiro Yanagihara



kvadrat



Haku

Haku is a coated textile designed by Teruhiro Yanagihara with a timeless expression. It is highly durable, wipeable and waterproof, and therefore ideal for high-traffic spaces such as hospitality or healthcare environments.

Haku comes in 28 shades, ranging from airy neutral hues to more outspoken notes. These are inspired by the poems in Japan's oldest poetry book, "Manyōshū", which rely on traditional Japanese colours to express the spirits of the seasons. Kimonos are dyed in similar tones, following a tradition that goes back in history.

Teruhiro Yanagihara: *"People enjoy the colours on the front and back of each kimono. And they enjoy the subtle differences in the tones when the textile becomes translucent in the light."*

The textile incorporates a silicone-coated polyurethane surface on a thin layer of fabric. Unlike conventional coated solutions this construction ensures that it has an intricate grain, as well as a soft, luxurious hand.

Furthermore, *Haku* has a sustainable profile. It is REACH and Cal prop 65 compliant and is made without harmful DMF's or Siloxanes. It is also PFC- and PVC-free.

Teruhiro Yanagihara

Japanese-born Teruhiro Yanagihara's crosses boundaries and cultures to form encounters between contemporary design, industries and Japanese crafts. In 2002, after finishing his studies in furniture design at Osaka University of Arts in Osaka, Japan, he established his eponymous studio, Teruhiro Yanagihara Studio, which today has a presence in Japan, Denmark, The Netherlands and France.

Teruhiro Yanagihara's output spans several fields, including product design, textile design, interior design, brand creative direction and art direction. His work features in the permanent collection at the Centre National Des Arts Plastiques in Paris and Amsterdam's Stedelijk Museum. Furthermore, he was a jury member of the Good Design Award Japan 2020 and the Kokuyo Design Award in 2021.

Kvadrat

Kvadrat was established in Denmark in 1968 and has deep roots in Scandinavia's world-famous design tradition. A leader in design innovation, Kvadrat produces high-performance, design textiles, rugs, acoustic and window covering solutions for both commercial and residential interiors.

Our products reflect our commitment to colour, quality, simplicity and innovation. We consistently push the aesthetic, technological and functional properties of textiles. In doing so, we collaborate with leading designers, architects and artists including: Miriam Bäckström, Raf Simons, Ronan and Erwan Bouroullec, Thomas Demand, Olafur Eliasson, Alfredo Häberli, Akira Minagawa, Peter Saville, Roman Signer, Doshi Levien and Patricia Urquiola.

For further information, please contact press@kvadrat.org

kvadrat.dk

Haku

45 % coating (Polyurethane/Silicone)

55% Polyester backing

28 colours