

**Mizmaze**  
Sylvain Willenz

**kvadrat febrik**



## Mizmaze

*Mizmaze* is a knitted upholstery textile with a characterful graphic expression, which is designed by Sylvain Willenz. It is the product of a manufacturing process, which significantly reduces the use of water.

Like all double-knitted upholsteries from Kvadrat Febrik, *Mizmaze* offers a soft, padded volume and excellent elasticity. As you look at it, depending on your perspective, it reveals lines that dissolve into light nuances and shadows that play across its richly textured surface.

*Mizmaze* unites a top woollen layer with a polyester backing. This construction is necessary to achieve the desired volume. Furthermore, the textile derives its excellent longevity, durability, and abrasion resistance from blending polyamide with the wool.

The original idea for *Mizmaze* came to Sylvain Willenz when he was building a maze for his children. As he developed the geometric design for the textile, he also drew inspiration from architecture and building materials.

The palette comprises natural and earthy hues influenced by objects Sylvain Willenz avidly collects, such as bricks and tiles. These subtle tones, which range from charcoal, okra and grey to subtle blues and greens, complete the initial concept into the finished textile.

Kvadrat Febrik has adopted a manufacturing process focusing on reducing our water usage. In the development of *Mizmaze*, the focus was to meet our ambition to continuously optimise our processes and push innovation within our resource utilisation. By substituting the conventional washing with a soaking-only process, the water usage is reduced by 80-95%. This technique is scalable and is to be explored across future developments.

*Mizmaze* is suitable for industry and contract specifications. It meets the demand for sensorial pattern and colour, and is ideal for vertical applications in major architectural projects.

### Sylvain Willenz

Sylvain Willenz is renowned for his strong yet simple graphic aesthetic. From his Brussels-based studio, he brings a distinctive graphic touch to textiles and prints. He also works on furniture and lighting and limited-edition projects for established galleries and private clients.

Initially, before turning to product design, Sylvain Willenz wanted to be a cartoonist. Over the years, he has developed a singular style of *ligne claire*, which informs his distinctive designs. Formerly named Belgian Designer of the Year, he studied MA Design Products at the Royal College of Art in London.

### Mizmaze

30% wool, 60% polyester, 10% polyamide

165 cm

12 colours

**Kvadrat Febrik**

Kvadrat Febrik's knitted textiles push the boundaries of technology and creativity, and embody a visionary new approach to the world of upholstery. Our versatile collection, innovative approach and collaborative attitude inspire designers and architects to consider textiles as a starting point for interior concepts and industrial designs. Kvadrat Febrik create pioneering designs characterised by aesthetic and functional excellence and bring ground breaking proposition to the field of textile innovation. In doing so, we collaborate with leading designers, architects and artists including: Bertjan Pot, Anderssen & Voll, Raw Color and Marc Thorpe.

Kvadrat Febrik is partly owned by Kvadrat, a leader in design innovation. A leader in design innovation, Kvadrat produces high-performing, design textiles, rugs, acoustics and window covering solutions for both commercial and residential interiors.

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